

**RASTRASANT TUKADOJI MAHARAJ NAGPUR UNIVERSITY,  
Nagpur**

## **Semester Pattern Syllabus**

**Faculty of Interdisciplinary**  
Bachelor of Fine Art (B.F.A.) Examination  
Credit Based System

### **Semester System**

Semester I

Semester II

Semester III

Semester IV

Semester V

Semester VI

Semester VII

Semester VIII

**RASHTRASANT TUKADOJI MAHARAJ NAGPUR UNIVERSITY,  
NAGPUR**

**Faculty of Interdisciplinary**

**DIRECTION NO.51**

**DIRECTION GOVERNING THE EXAMINATION LEADING TO THE**

**DEGREE OF BACHELOR OF FINE ARTS (B.F.A.) (C.B.S. )**

**(SEMESTER PATTERN)**

**(Faculty of Interdisciplinary)**

(Issued under Section 12(8) of the Maharashtra Public University Act, 2016)

WHEREAS, the Maharashtra Public University Act No.VII of 2017 has come into force with effect from 1<sup>st</sup> March, 2017.

**AND**

WHEREAS, the respective Task Force Committee in Fine Arts, in its meeting held on \_\_\_\_\_ vide Item No.03 have approved the syllabi and Scheme of Examination for B.F.A. Applied and Painting and recommended for starting of the Credit Based semester pattern in the Faculty of Interdisciplinary.

WHEREAS the Vice-Chancellor had approved the recommendations of the special task force for the subjects in the Fine Arts and accordingly Direction No. 51 of 2016 was issued by the University.

**AND**

WHEREAS the University has issued a common Direction, i.e. Direction No. 13 of 2017 prescribing uniform rules regarding coding pattern of subjects, maximum theory and practical papers in each Semester of the course, minimum passing marks, exemption and ATKT for all the undergraduate and Post-graduate courses in various faculties of the University.

**AND**

WHEREAS the provision of Direction No.51 of 2016, governing the Bachelor Degree in the Fine Arts, are at variant with the provisions of Directions No. 13 of 2017, it has become necessary to bring the Direction No.51 of 2016 in consonance with the provision of Direction No. 13 of 2017.

**AND**

Now, therefore, I, Dr. Siddharth Vinayak Kane, the Vice-Chancellor of Rashtrasant Tukadoji Maharaj, Nagpur University, Nagpur in exercise of the powers vested in me in

under Section 12(8) the Maharashtra Public University Act, 2016 do hereby issue the following direction :

**1. Title of the Direction :**

- This Direction may be called **“Direction Governing the Examination leading to the Degree of Bachelor of Fine Arts B.F.A. (Semester Pattern) in Applied Arts and Painting in the Faculty of Interdisciplinary RTMNU.”**

2. The direction shall come into force from the date of its issue by Hon'ble Vice Chancellor and shall remain in force till the relevant ordinance comes into being in accordance with the provisions of the Act (VII of 2017)

**3. Nature of Course :**

- The duration of the B.F.A. Degree course in Applied Art and Painting shall be of four years consisting of eight semester with University Examinations at the end of each semester namely;

I) The following shall be the examination leading to the degree of Bachelor of Fine Arts B.F.A. in Applied Arts and Painting

- a) B.F.A. Semester – I (Examination)
- b) B.F.A. Semester – II (Examination)
- c) B.F.A. Semester – III (Examination)
- d) B.F.A. Semester – IV (Examination)
- e) B.F.A. Semester – V (Examination)
- f) B.F.A. Semester – VI (Examination)
- g) B.F.A. Semester – VII (Examination)
- h) B.F.A. Semester – VIII (Examination)

II) The period of Academic Session be such as may be notified by the University.

**4. Conduct of Examination :**

- The examination specified in the proceeding section 3 leading to B.F.A. Degree in Applied Art & Painting semester 1 to Semester VIII shall be held twice a year at such places and on such dates as may be decided by the University. The main examination of semester I, III, V and Semester VII shall be held in winter whereas the examination semester II, IV, VI and VIII shall be held in summer. The supplementary examination of Semester I, III, V and Semester VII shall be held in summer whereas the supplementary examination of Semester II, IV, VI and Semester VIII shall be held in winter.

5. **Eligibility Criteria :**

- Subject to their compliances with provisions of this direction and of other ordinance in force from time to time, the following applicant candidates shall be eligible for the admission to Bachelor of Fine Arts B.F.A. Degree in Applied Arts & Painting and examination thereof.
  - 1) Must have passed the Higher Secondary Certificate Examination with English being one of the subjects, held at the end of XII standard, conducted by Maharashtra Board of Secondary and Higher Secondary Education OR an Examination of another University or Body recognized as equivalent thereto, with not less than 45% marks in the Aggregate (40% in case of Backward Class candidates from Maharashtra State only as per Government of Maharashtra, Higher & Technical Education Department **G.R. No.ADR/2011/(145/11) TE-6, Dated 12/12/2011.**
    - a) A Student who has passed in all the subjects, In the BFA Semester-I Examination shall be admitted to the BFA Semester-II.
    - b) A Student who has passed in all the subjects, In the BFA Semester-II Examination shall be admitted to the BFA Semester-III.
    - c) A Student who has passed in all the subjects, In the BFA Semester-III Examination shall be admitted to the BFA Semester-IV.
    - d) A Student who has passed in all the subjects, In the BFA Semester-IV Examination shall be admitted to the BFA Semester-V.
    - e) A Student who has passed in all the subjects, In the BFA Semester-V Examination shall be admitted to the BFA Semester-VI.
    - f) A Student who has passed in all the subjects, In the BFA Semester-VI Examination shall be admitted to the BFA Semester-VII.
    - g) A Student who has passed in all the subjects, In the BFA Semester-VII Examination shall be admitted to the BFA Semester-VIII.

2) With prejudice to the other provision of Ordinance No.6 relating to the Examination in General provisions of paragraphs of paragraphs 5, 7, 8, 10 , 27 and 32 of the said Ordinance shall apply to every collegiate candidate.

3) Every examinee for the examination in B.F.A. Painting and VFX shall be examined in the subjects mentioned in each semester.

C) Carry forward of marks, in case, student fails in one or more subjects / courses :

i) The passing heads for practical examination and theory examination will be separate. The candidate, who will pass in any either (Practical examination or theory) case, his/her marks will be carry forward.

ii) A student who FAILS shall reappear for the concerned examination.

D) The ATKT rules for admission for the B.F.A . Degree course in Applied Arts and Painting (Theory and Practical) shall be as given in the following table.

| <b>Admission to Semester</b> | <b>Candidate should have passed in all the subject of the following examination of R.T.M. Nagpur University</b> | <b>Candidate should have passed at least two third of the passing heads of the following examination</b> |
|------------------------------|---|--|
| Semester-I                   | As provided in the Para 5 of the direction  | ---  |
| Semester-II                  | ---   | Semester-I   |
| Semester-III                 | ---   | Semester-I and II taken together   |
| Semester-IV                  | ---   | Semester-I, II and III taken together  |
| Semester-V                   | ---   | Semester-I and II, III and IV taken together   |
| Semester-VI                  | ---   | Semester-I, II and III, IV, V taken together   |
| Semester-VII                 | ---   | Semester-I and II, III, IV, V & VI taken together  |
| Semester-VIII                | ---   | Semester-I and II, III, IV, V and VI and VII taken together  |

6. **Fee Structure :-**

- (i) Tuition Fee : The tuition fee for the said course will be decided by the State Government for the Government Institution whereas the fees will be decided by the University for the Affiliated Colleges.
- (ii) Examination Fee : The examination fee for the said course will be decided by the University

7. **Syllabus and Medium of Instruction / Examination**

- (i) The syllabus for this course shall be prescribed by the Board of studies in Fine Arts in Terms of semester pattern. Scope of the subject of B.F.A. in Applied Arts and Painting Semester I-VIII shall be as indicated in the respective syllabi in force from time to time.
  - (ii) The medium of instruction and writing of examination shall be in English, Hindi or Marathi.
8. Without prejudice other provisions of Ordinance No.6 relating to the examination in general, provisions of Para 5, 8, 9, 10, 26, 31 and 32 of the said ordinance shall apply to every student admitted to this course.
9. Without prejudice to other provisions of ordinance No.6 relating to the examination in general, provisions of Para 5, 8, 9, 10, 26, 31 and 32 of the said ordinance of ATKTKT as well as reassessment/provisional admission as issued from time to time.
10. The number of papers and maximum marks assigned to each paper and minimum marks/grade, an examinee must obtain in order to pass the examination shall be as prescribed in Appendix 1, 2, 3, 4 and 5 appended with this direction.
11. The examinee at each of the examination shall have option of not being declared successful at the examination in case he/she does not secure a minimum of grade equivalent to 55% marks at the examination. This option will have to be exercised every time the application is submitted to any of the examinations. Once this option is

exercised, the option shall be binding on the examinee and it shall not be evoked in under any circumstances.

12. The classification of the examinee successful at the semester and examinations and at the end of final semester examination shall be as per the rules and regulations of credit based semester pattern as prescribed in appendix, appended with this direction.
13. The provisions of direction No.3 of 2007 for the award of grace marks for passing an examination, securing higher grade in subject(s) as updated from time to time shall apply to the examination under this direction.
14. The names of the successful passing the examination as whole in the minimum prescribed period and obtaining prescribed number of places securing the grades equivalent to first and second division shall be arranged in order of merit as provided in ordinance 6 relating to examination in general.
15. No candidate shall be admitted to an examination under this direction, if he/she has already passed the same examination of this university or of any other university.
16. Examinee successful at the final examination shall on payment of the prescribed fees, will be entitled for the award of the degree in the prescribed form signed by the Vice Chancellor.
17. This course is based on credit based semester pattern and therefore, it will be also regulated by guidelines and regulation given in appendices which are part of this direction.

18. **Scheme of Examination :**

The Scheme of Examination shall be as per Appendix : I (Semester pattern) However, the Scheme of Examination reflects the basic structure of Theory, Practical and Project Work (only in Semester VIII). The details/title of the theory papers can be suitably modified considering the need of the subject without disturbing the main structure.

19. **Other Rules :**

- (a) Provision of Ordinance No.3 of 2007 relating to the award of grace marks for passing the examination, securing higher division/class and for securing distinction in subject(s) and Ordinance No.10 relating to the exemptions and compartments shall apply to the examination under this Ordinance.

(b) Not with standing anything to the contrary in this ordinance no person shall be admitted to this examination, if he/she has already passed this examination or an equivalent examination of anyother statutory University.

20. **Award of Degree :**

A successful examinee shall be awarded Degree in prescribed form signed by the Vice-Chancellor of the University.

21. On the coming into force of this direction, the direction No 51 of 2016 shall Stand repealed.

22 All the students of B F A who had taken admission under the repealed Direction No 51 of 2016 shall be absorbed in the new course under this Direction as per the absorption scheme. Similarly the students of the Annual pattern if fail to complete the course within stipulated time Shall also be absorbed in the new course as per the absorbtion scheme

**Sd /-**

Nagpur

Dr. Siddharth Vinayak Kane

Date : 21/06/2016

**Vice-Chancellor**



## Credits:

It is a unit by which the course work is measured. It determines the number of hours of instructions required per week. One credit is equivalent to one hour of teaching ( lecture or tutorial ) or two hours of practical work / field work per week. For Example a subject with 6-2-6(L-T-P)means it has 3 Lectures, 1 Tutorial and 6 Practical in a week. This subject will have ten credits (  $6 \times 1 + 2 \times \frac{1}{2} + 6 \times \frac{1}{2} = 10$  ). If a student is declared passing a subject, then he/she gets the credits associated with that subject. Depending on the marks scored in a subject, student is given a Grade. Each Grade has got certain grade points as follows:

**For Theory / Practical where minimum marks is passing is 40 out of 100**

|              |    |    |    |    |    |    |    |   |    |
|--------------|----|----|----|----|----|----|----|---|----|
| Letter Grade | O  | A+ | A  | B+ | B  | C  | P  | F | Ab |
| Grade point  | 10 | 09 | 08 | 07 | 06 | 05 | 04 | 0 | 0  |

**A student obtaining Grade F shall be considered failed and will be required to reappear for the examination.**

### Valuation pattern:

Every credit is for 25 marks and valuation and grade points will be given as per following pattern.

| Marks obtained in Theory or Practical of 100 Marks | Marks obtained in Theory or Practical of 50 Marks | Letter Grade | Grade point |
|--|---|--------------|-------------|
| 91-100   | 46-50   | O            | 10          |
| 81-90  | 41-45   | A+           | 09          |
| 71-80  | 36-40   | A            | 08          |
| 61-70  | 31-35   | B+           | 07          |
| 51-60  | 26-30   | B            | 06          |
| 41-50  | 21-25   | C            | 05          |
| =40  | =20   | P            | 04          |
| <40  | <20   | F            | 0           |
| Ab   | Ab  | Ab           | 0           |

**Total marks obtained by the student will be mentioned on the mark sheet along with the grade.**

### Computation of SGPA and CGPA

Following is the procedure to compute the Semester Grade Point Average (SGPA) and Cumulative Grade Point Average (CGPA):

i. The SGPA is the ratio of sum of the number of product of credits with the grade points scored by a student in all the courses taken by a student and the sum of the number of credits of all the courses undergone by a student, i.e

$$\text{SGPA}(S_i) = \frac{\sum (C_i \times G_i)}{\sum C_i}$$

Where  $C_i$  is the number of credits of the  $i$ th course and  $G_i$  is the grade point scored by the student in the  $i$ th course.

### Illustration for SGPA

| Code | Theory | Credits | Marks Obtained | Out of | Grade Point | Grade Letter | Credit Point (Credit x Grade Point) |
|------|--------|---------|----------------|--------|-------------|--------------|-------------------------------------|
|      |        |         |                |        |             |              |                                     |

|                           |              |   |    |     |   |    |        |
|---------------------------|--------------|---|----|-----|---|----|--------|
| Core                      | Paper 1      | 4 | 84 | 100 | 9 | A+ | 2x9=18 |
| Core                      | Paper 2      | 4 | 68 | 100 | 7 | B+ | 2x7=14 |
|                           | <b>Total</b> | 8 |    |     |   |    | 32     |
| Thus, <b>SGPA= 32/8=4</b> |              |   |    |     |   |    |        |

ii. The CGPA is also calculated in the same manner taking into account all the courses undergone by a student over all the semesters of a program, i.e.

$$CGPA = \frac{\sum (C_i \times S_i)}{\sum C_i}$$

Where  $S_i$  is the SGPA of the  $i$ th semester and  $C_i$  is the total number of credits in that semester.

#### Illustration for CGPA

|               |                 |                   |                   |
|---------------|-----------------|-------------------|-------------------|
| Semester 1    | Semester 2      | Semester 3        | Semester 4        |
| Credit:8      | Credit:8        | Credit:8          | Credit:8          |
| SGPA: 4       | SGPA: 4.5       | SGPA: 4.6         | SGPA: 4.3         |
| <b>8x4=32</b> | <b>8x4.5=36</b> | <b>8x4.6=36.8</b> | <b>8x4.3=34.4</b> |

|                 |                   |                   |                   |
|-----------------|-------------------|-------------------|-------------------|
| Semester 5      | Semester 6        | Semester 7        | Semester 8        |
| Credit:8        | Credit:8          | Credit:8          | Credit:8          |
| SGPA: 3.5       | SGPA: 5.3         | SGPA: 4.6         | SGPA: 3.9         |
| <b>8x3.5=28</b> | <b>8x5.3=42.4</b> | <b>8x4.6=36.8</b> | <b>8x3.9=31.2</b> |

Thus,

CGPA=

$$\frac{32+36+36.8+34.4+28+42.4+36.8+31.2}{64} = \frac{277.6}{64} = 4.33$$

The SGPA and CGPA shall be rounded off to 2 decimal points and reported in the transcripts.  
Ex. 7.765=7.08 or 6.5168= 6.52etc.

**Transcript (Format):** Based on the above recommendations on Letter grades, grade points and SGPA and CCPA, the HELs may issue the transcript for each semester and a consolidated transcript indicating the performance in all semesters.

## Appendix - I

### Scheme of Examination for the Degree of BFA ( Semester I )

#### Applied Art

| Sr.<br>No.                  | Subject                         | Max<br>Marks                       | Mim<br>Marks | Duration<br>of Exam |
|-----------------------------|---------------------------------|------------------------------------|--------------|---------------------|
| <b>Group I (Theory)</b>     |                                 | <b>Paper+Class Assn. Min. Hrs.</b> |              |                     |
| 1-T-1                       | Advertising Art & Ideas         | 80+20=100                          | 40           | 3 Hrs.              |
| 1-T-2                       | History of Visual Communication | 80+20=100                          | 40           | 3 Hrs.              |
| <b>Group II (Practical)</b> |                                 |                                    |              |                     |
| 1-P-1                       | Drawing (Studio Work)           | 80+20=100                          | 40           | 5 Hrs.              |
| 1-P-2                       | Product Drawing                 | 80+20=100                          | 40           | 5 Hrs.              |
| 1-P-3                       | Graphic Design                  | 80+20=100                          | 40           | 5 Hrs.              |
| 1-P-4                       | Design 2-D                      | 80+20=100                          | 40           | 5 Hrs.              |
| 1-P-5                       | Colour                          | 80+20=100                          | 40           | 5 Hrs.              |
| 1-P-6                       | Lettering, Typo. & Calligraphy  | 80+20=100                          | 40           | 5 Hrs.              |

Valuation Pattern (Practical ) And (Theory)

| Max.<br>Marks | Min.Marks | Marks obtained in Practical | Letter Grade | Grade Point |
|---------------|-----------|-----------------------------|--------------|-------------|
| 100           | 40        | 91-100                      | O            | 10          |
|               |           | 81-90                       | A+           | 9           |
|               |           | 71-80                       | A            | 8           |
|               |           | 61-70                       | B+           | 7           |
|               |           | 51-60                       | B            | 6           |
|               |           | 41-50                       | C            | 5           |
|               |           | =40                         | P            | 4           |
|               |           | <40                         | F            | 0           |
|               |           | Ab                          | Ab           | 0           |

## Appendix - I

## Appendix - I

### Scheme of Examination for the Degree of BFA ( Semester II )

#### Applied Art

| Sr.<br>No. | Subject | Max<br>Marks | Mim<br>Marks | Duration<br>of Exam |
|------------|---------|--------------|--------------|---------------------|
|------------|---------|--------------|--------------|---------------------|

| <b>Group I</b>  | <b>(Theory)</b>                 | <b>Paper+Class Assn.</b> | <b>Min.</b> | <b>Hrs.</b> |
|-----------------|---------------------------------|--------------------------|-------------|-------------|
| 2-T-1           | Advertising Art & Ideas         | 80+20=100                | 40          | 3 Hrs.      |
| 2-T-2           | History of Visual Communication | 80+20=100                | 40          | 3 Hrs.      |
| <b>Group II</b> | <b>(Practical)</b>              |                          |             |             |
| 2-P-1           | Drawing (Studio Work)           | 80+20=100                | 40          | 5 Hrs.      |
| 2-P-2           | Graphic Design                  | 80+20=100                | 40          | 5 Hrs.      |
| 2-P-3           | Design 2-D                      | 80+20=100                | 40          | 5 Hrs.      |
| 2-P-4           | Colour                          | 80+20=100                | 40          | 5 Hrs.      |
| 2-P-5           | Lettering, Typo. & Calligraphy  | 80+20=100                | 40          | 5 Hrs.      |

### Appendix - I

#### Scheme of Examination for the Degree of BFA ( Semester III )

##### Applied Art

| <b>Sr.</b>      | <b>Subject</b>                  | <b>Max</b>               | <b>Mim</b>   | <b>Duration</b> |
|-----------------|---------------------------------|--------------------------|--------------|-----------------|
| <b>No.</b>      |                                 | <b>Marks</b>             | <b>Marks</b> | <b>of Exam</b>  |
| <b>Group I</b>  | <b>(Theory)</b>                 | <b>Paper+Class Assn.</b> | <b>Min.</b>  | <b>Hrs.</b>     |
| 3-T-1           | Advertising Art & Ideas         | 80+20=100                | 40           | 3 Hrs.          |
| 3-T-2           | History of Visual Communication | 80+20=100                | 40           | 3 Hrs.          |
| <b>Group II</b> | <b>(Practical)</b>              |                          |              |                 |
| 3-P-1           | Study from life                 | 80+20=100                | 40           | 10 Hrs.         |
| 3-P-2           | Lettering Typo. / Calligraphy   | 80+20=100                | 40           | 5 Hrs.          |
| 3-P-3           | Corporate Identity              | 80+20=100                | 40           | 5 Hrs.          |
| 3-P-4           | Packaging                       | 80+20=100                | 40           | 5 Hrs.          |
| 3-P-5           | Press Layout                    | 80+20=100                | 40           | 10 Hrs.         |
| 3-P-6           | Poster/ Hoarding                | 80+20=100                | 40           | 10 Hrs.         |

### Appendix - I

#### Scheme of Examination for the Degree of BFA ( Semester IV )

##### Applied Art

| <b>Sr. No.</b>              | <b>Subject</b>                  | <b>Max Marks</b>         | <b>Mim Marks</b> | <b>Duration of Exam</b> |
|-----------------------------|---------------------------------|--------------------------|------------------|-------------------------|
| <b>Group I (Theory)</b>     |                                 | <b>Paper+Class Assn.</b> | <b>Min.</b>      | <b>Hrs.</b>             |
| 4-T-1                       | Advertising Art & Ideas         | 80+20=100                | 40               | 3 Hrs.                  |
| 4-T-2                       | History of Visual Communication | 80+20=100                | 40               | 3 Hrs.                  |
| <b>Group II (Practical)</b> |                                 |                          |                  |                         |
| 4-P-1                       | Study from life                 | 80+20=100                | 40               | 10 Hrs.                 |
| 4-P-2                       | Lettering Typo. / Calligraphy   | 80+20=100                | 40               | 5 Hrs.                  |
| 4-P-3                       | Corporate Identity              | 80+20=100                | 40               | 5 Hrs.                  |
| 4-P-4                       | Packaging                       | 80+20=100                | 40               | 5 Hrs.                  |
| 4-P-5                       | Press Layout                    | 80+20=100                | 40               | 10 Hrs.                 |
| 4-P-6                       | Poster/ Hoarding                | 80+20=100                | 40               | 10 Hrs.                 |

### Appendix - I

#### Scheme of Examination for the Degree of BFA ( Semester V )

##### Applied Art

| <b>Sr. No.</b>              | <b>Subject</b>                  | <b>Max Marks</b>         | <b>Mim Marks</b> | <b>Duration of Exam</b> |
|-----------------------------|---------------------------------|--------------------------|------------------|-------------------------|
| <b>Group I (Theory)</b>     |                                 | <b>Paper+Class Assn.</b> | <b>Min.</b>      | <b>Hrs.</b>             |
| 5-T-1                       | Advertising Art & Ideas         | 80+20=100                | 40               | 3 Hrs.                  |
| 5-T-2                       | History of Visual Communication | 80+20=100                | 40               | 3 Hrs.                  |
| <b>Group II (Practical)</b> |                                 |                          |                  |                         |
| 5-P-1                       | Study from life                 | 80+20=100                | 40               | 10 Hrs.                 |
| 5-P-2                       | Press/ Magazine                 | 80+20=100                | 40               | 10 Hrs.                 |
| 5-P-3                       | Poster/ Hoarding                | 80+20=100                | 40               | 10 Hrs.                 |
| 5-P-4                       | Direct mail POP                 | 80+20=100                | 40               | 10 Hrs.                 |

**Group III (Elective)**

|        |                            |           |    |         |
|--------|----------------------------|-----------|----|---------|
| 5-P-5A | Lettering /Typography      | 80+20=100 | 40 | 15 Hrs. |
| 5-P-5B | Illustration               | 80+20=100 | 40 | 15 Hrs. |
| 5-P-5C | Photography                | 80+20=100 | 40 | 15 Hrs. |
| 5-P-5D | Visualization              | 80+20=100 | 40 | 15 Hrs. |
| 5-P-5E | Exhibition Design & Disply | 80+20=100 | 40 | 15 Hrs. |

**Appendix - I****Scheme of Examination for the Degree of BFA ( Semester VI )****Applied Art**

| <b>Sr. No.</b>              | <b>Subject</b>                  | <b>Max Marks</b>         | <b>Mim Marks</b> | <b>Duration of Exam</b> |
|-----------------------------|---------------------------------|--------------------------|------------------|-------------------------|
| <b>Group I (Theory)</b>     |                                 | <b>Paper+Class Assn.</b> | <b>Min.</b>      | <b>Hrs.</b>             |
| 6-T-1                       | Advertising Art & Ideas         | 80+20=100                | 40               | 3 Hrs.                  |
| 6-T-2                       | History of Visual Communication | 80+20=100                | 40               | 3 Hrs.                  |
| <b>Group II (Practical)</b> |                                 |                          |                  |                         |
| 6-P-1                       | Study from life                 | 80+20=100                | 40               | 05 Hrs.                 |
| 6-P-2                       | Press/ Magazine                 | 80+20=100                | 40               | 10 Hrs.                 |
| 6-P-3                       | Poster/ Hoarding                | 80+20=100                | 40               | 10 Hrs.                 |
| <b>Group III (Elective)</b> |                                 |                          |                  |                         |
| 6-P-4A                      | Lettering /Typography           | 80+20=100                | 40               | 15 Hrs.                 |
| 6-P-4B                      | Illustration                    | 80+20=100                | 40               | 15 Hrs.                 |
| 6-P-4C                      | Photography                     | 80+20=100                | 40               | 15 Hrs.                 |
| 6-P-4D                      | Visualization                   | 80+20=100                | 40               | 15 Hrs.                 |
| 6-P-4E                      | Exhibition Design & Disply      | 80+20=100                | 40               | 15 Hrs.                 |

**Scheme of Examination for the Degree of BFA ( Semester VII )**

**Applied Art**

| <b>Sr. No.</b>              | <b>Subject</b>             | <b>Max Marks</b>         | <b>Mim Marks</b> | <b>Duration of Exam</b> |
|-----------------------------|----------------------------|--------------------------|------------------|-------------------------|
| <b>Group I (Theory)</b>     |                            | <b>Paper+Class Assn.</b> | <b>Min.</b>      | <b>Hrs.</b>             |
| 7-T-1                       | Advertising Art & Ideas    | 80+20=100                | 40               | 3 Hrs.                  |
| <b>Group II (Practical)</b> |                            |                          |                  |                         |
| 7-P-1                       | Communication Design - I   | 80+20=100                | 40               | 20 Hrs.                 |
| 7-P-2                       | Communication Design - II  | 80+20=100                | 40               | 20 Hrs.                 |
| <b>Group III (Elective)</b> |                            |                          |                  |                         |
| 7-P-3A                      | Lettering /Typography      | 80+20=100                | 40               | 15 Hrs.                 |
| 7-P-3B                      | Illustration               | 80+20=100                | 40               | 15 Hrs.                 |
| 7-P-3C                      | Photography                | 80+20=100                | 40               | 15 Hrs.                 |
| 7-P-3D                      | Visualization              | 80+20=100                | 40               | 15 Hrs.                 |
| 7-P-3E                      | Exhibition Design & Disply | 80+20=100                | 40               | 15 Hrs.                 |

**Scheme of Examination for the Degree of BFA ( Semester VIII )**

**Applied Art**

| <b>Sr. No.</b>              | <b>Subject</b>                         | <b>Max Marks</b>         | <b>Mim Marks</b> | <b>Duration of Exam</b> |
|-----------------------------|--|--------------------------|------------------|-------------------------|
| <b>Group I (Theory)</b>     |  | <b>Paper+Class Assn.</b> | <b>Min.</b>      | <b>Hrs.</b>             |
| 8-T-1                       | Advertising Art & Ideas                | 80+20=100                | 40               | 3 Hrs.                  |
| 8-T-2                       | Dissertation and Viva                  | 100                      | 40               | 3 Hrs.                  |
| <b>Group II (Practical)</b> |  |                          |                  |                         |
| 8-P-1                       | Advertising Campaign Display<br>& Viva | 80+20=100                | 40               | 20 Hrs.                 |
| <b>Group III (Elective)</b> |  |                          |                  |                         |
| 8-P-2A                      | Lettering /Typography                  | 80+20=100                | 40               | 15 Hrs.                 |

|         |                            |           |    |         |
|---------|----------------------------|-----------|----|---------|
| 7-P-2B  | Illustration               | 80+20=100 | 40 | 15 Hrs. |
| 7-P-2C  | Photography                | 80+20=100 | 40 | 15 Hrs. |
| 7-P-2D  | Visualization              | 80+20=100 | 40 | 15 Hrs. |
| 7-P-2AE | Exhibition Design & Disply | 80+20=100 | 40 | 15 Hrs. |

### Appendix - I

#### Scheme of Examination for the Degree of BFA ( Semester I )

#### PAINTING

| Sr. No.                     | Subject                     | Max Marks                | Mim Marks   | Duration of Exam |
|-----------------------------|-----------------------------|--------------------------|-------------|------------------|
| <b>Group I (Theory)</b>     |                             | <b>Paper+Class Assn.</b> | <b>Min.</b> | <b>Hrs.</b>      |
| 1-T-1                       | History Of Art              | 80+20=100                | 40          | 3 Hrs.           |
| <b>Group II (Practical)</b> |                             |                          |             |                  |
| 1-P-1                       | Drawing ( Manmade & Nature) | 80+20=100                | 40          | 5 Hrs.           |
| 1-P-2                       | Head Study                  | 80+20=100                | 40          | 5 Hrs.           |
| 1-P-3                       | Drawing For Life            | 80+20=100                | 40          | 5 Hrs.           |
| 1-P-4                       | Painting - 1 ( Design 2-D ) | 80+20=100                | 40          | 5 Hrs.           |
| 1-P-5                       | Colour                      | 80+20=100                | 40          | 5 Hrs.           |
| 1-P-                        | Print Making                | 80+20=100                | 40          | 5 Hrs.           |



**Appendix - I**

**Scheme of Examination for the Degree of BFA ( Semester I 1 )**

**PAINTING**

---

| <b>Sr. No.</b>              | <b>Subject</b>              | <b>Max Marks</b>         | <b>Mim Marks</b> | <b>Duration of Exam</b> |
|-----------------------------|-----------------------------|--------------------------|------------------|-------------------------|
| <b>Group I (Theory)</b>     |                             | <b>Paper+Class Assn.</b> | <b>Min.</b>      | <b>Hrs.</b>             |
| 2-T-1                       | History Of Art              | 80+20=100                | 40               | 3 Hrs.                  |
| <b>Group II (Practical)</b> |                             |                          |                  |                         |
| 2-P-1                       | Drawing ( Manmade & Nature) | 80+20=100                | 40               | 5 Hrs.                  |
| 2-P-2                       | Head Study                  | 80+20=100                | 40               | 5 Hrs.                  |
| 2-P-3                       | Drawing For Life            | 80+20=100                | 40               | 5 Hrs.                  |
| 2-P-4                       | Painting - 1 ( Design 2-D ) | 80+20=100                | 40               | 5 Hrs.                  |
| 2-P-5                       | Colour                      | 80+20=100                | 40               | 5 Hrs.                  |
| 2-P- 6                      | Print Making                | 80+20=100                | 40               | 5 Hrs.                  |

**Appendix - I**

**Scheme of Examination for the Degree of BFA ( Semester III )**

**PAINTING**

---

| <b>Sr. No.</b>              | <b>Subject</b>        | <b>Max Marks</b>         | <b>Mim Marks</b> | <b>Duration of Exam</b> |
|-----------------------------|-----------------------|--------------------------|------------------|-------------------------|
| <b>Group I (Theory)</b>     |                       | <b>Paper+Class Assn.</b> | <b>Min.</b>      | <b>Hrs.</b>             |
| 3-T-1                       | History Of Art        | 80+20=100                | 40               | 3 Hrs                   |
| 3 – T -2                    | Aesthetic.            | 80+20=100                | 40               | 3 Hrs                   |
| <b>Group II (Practical)</b> |                       |                          |                  |                         |
| 3-P-1                       | Still Life            | 80+20=100                | 40               | 10 Hrs.                 |
| 3-P-2                       | Head Study from Model | 80+20=100                | 40               | 10 Hrs.                 |
| 3-P-3                       | Drawing From Life     | 80+20=100                | 40               | 5 Hrs.                  |

|       |               |           |    |         |
|-------|---------------|-----------|----|---------|
| 3-P-4 | Painting - II | 80+20=100 | 40 | 15 Hrs. |
| 3-P-5 | Print Making  | 80+20=100 | 40 | 15 Hrs. |

**Appendix - I**

**Scheme of Examination for the Degree of BFA ( Semester IV)**

**PAINTING**

---

| <b>Sr. No.</b>  | <b>Subject</b>        | <b>Max Marks</b>         | <b>Mim Marks</b> | <b>Duration of Exam</b> |
|-----------------|-----------------------|--------------------------|------------------|-------------------------|
| <b>Group I</b>  | <b>(Theory)</b>       | <b>Paper+Class Assn.</b> | <b>Min.</b>      | <b>Hrs.</b>             |
| 4-T-1           | History Of Art        | 80+20=100                | 40               | 3 Hrs                   |
| 4-T-2           | Aesthetic.            | 80+20=100                | 40               | 3 Hrs                   |
| <b>Group II</b> | <b>(Practical)</b>    |                          |                  |                         |
| 4-P-1           | Still Life            | 80+20=100                | 40               | 10 Hrs.                 |
| 4-P-2           | Head Study from Model | 80+20=100                | 40               | 10 Hrs.                 |
| 4-P-3           | Drawing From Life     | 80+20=100                | 40               | 5 Hrs.                  |
| 4-P-4           | Painting - II         | 80+20=100                | 40               | 15 Hrs.                 |
| 4-P-5           | Print Making          | 80+20=100                | 40               | 15 Hrs.                 |

**Appendix - I**

**Scheme of Examination for the Degree of BFA ( Semester V )**

**PAINTING**

---

| <b>Sr. No.</b> | <b>Subject</b>  | <b>Max Marks</b>         | <b>Mim Marks</b> | <b>Duration of Exam</b> |
|----------------|-----------------|--------------------------|------------------|-------------------------|
| <b>Group I</b> | <b>(Theory)</b> | <b>Paper+Class Assn.</b> | <b>Min.</b>      | <b>Hrs.</b>             |
| 5-T-1          | History Of Art  | 80+20=100                | 40               | 3 Hrs                   |
| 5-T-2          | Aesthetic.      | 80+20=100                | 40               | 3 Hrs                   |

**Group II (Practical)**

|       |                    |           |    |         |
|-------|--------------------|-----------|----|---------|
| 5-P-1 | Drawing From Life  | 80+20=100 | 40 | 5 Hrs.  |
| 5-P-2 | Painting From Life | 80+20=100 | 40 | 15 Hrs. |
| 5-P-3 | Portrait Painting  | 80+20=100 | 40 | 10 Hrs. |
| 5-P-4 | Painting - II I    | 80+20=100 | 40 | 15 Hrs. |
| 5-P-5 | Print Making       | 80+20=100 | 40 | 15 Hrs. |

**Appendix - I****Scheme of Examination for the Degree of BFA ( Semester VI )****PAINTING**


---

| <b>Sr.</b>      | <b>Subject</b>     | <b>Max</b>               | <b>Mim</b>   | <b>Duration</b> |
|-----------------|--------------------|--------------------------|--------------|-----------------|
| <b>No.</b>      |                    | <b>Marks</b>             | <b>Marks</b> | <b>of Exam</b>  |
| <b>Group I</b>  | <b>(Theory)</b>    | <b>Paper+Class Assn.</b> | <b>Min.</b>  | <b>Hrs.</b>     |
| 6-T-1           | History Of Art     | 80+20=100                | 40           | 3 Hrs           |
| 6-T-2           | Aesthetic.         | 80+20=100                | 40           | 3 Hrs           |
| <b>Group II</b> | <b>(Practical)</b> |                          |              |                 |
| 6-P-1           | Drawing From Life  | 80+20=100                | 40           | 5 Hrs.          |
| 6-P-2           | Painting From Life | 80+20=100                | 40           | 15 Hrs.         |
| 6-P-3           | Portrait Painting  | 80+20=100                | 40           | 10 Hrs.         |
| 6-P-4           | Painting - II I    | 80+20=100                | 40           | 15 Hrs.         |
| 6 -P-5          | Print Making       | 80+20=100                | 40           | 15 Hrs.         |

**Appendix - I**

**Scheme of Examination for the Degree of BFA ( Semester VII )**

**PAINTING**

---

| <b>Sr. No.</b>              | <b>Subject</b>    | <b>Max Marks</b>         | <b>Mim Marks</b> | <b>Duration of Exam</b> |
|-----------------------------|-------------------|--------------------------|------------------|-------------------------|
| <b>Group I (Theory)</b>     |                   | <b>Paper+Class Assn.</b> | <b>Min.</b>      | <b>Hrs.</b>             |
| 7-T-1                       | History Of Art    | 80+20=100                | 40               | 3 Hrs                   |
| 7-T-2                       | Aesthetic.        | 80+20=100                | 40               | 3 Hrs                   |
| <b>Group II (Practical)</b> |                   |                          |                  |                         |
| 7-P-1                       | Portrait Painting | 80+20=100                | 40               | 20Hrs.                  |
| 7-P-2                       | Creative Painting | 80+20=100                | 40               | 25 Hrs.                 |
| 7-P-3                       | Print Making      | 80+20=100                | 40               | 25 Hrs.                 |

**Appendix - I**

**Scheme of Examination for the Degree of BFA ( Semester VIII )**

**PAINTING**

---

| <b>Sr. No.</b>              | <b>Subject</b>    | <b>Max Marks</b>         | <b>Mim Marks</b> | <b>Duration of Exam</b> |
|-----------------------------|-------------------|--------------------------|------------------|-------------------------|
| <b>Group I (Theory)</b>     |                   | <b>Paper+Class Assn.</b> | <b>Min.</b>      | <b>Hrs.</b>             |
| 8-T-1                       | History Of Art    | 80+20=100                | 40               | 3 Hrs                   |
| 8-T -2                      | Aesthetic.        | 80+20=100                | 40               | 3 Hrs                   |
| 8-T-3                       | Dissertation      | 100                      | 40               | 10 Hrs                  |
| <b>Group II (Practical)</b> |                   |                          |                  |                         |
| 8-P-1                       | Portrait Painting | 80+20=100                | 40               | 20Hrs.                  |
| 8-P-2                       | Creative Painting | 80+20=100                | 40               | 25 Hrs.                 |
| 8 -P-3                      | Print Making      | 80+20=100                | 40               | 25 Hrs.                 |

## Credits:

It is a unit by which the course work is measured. It determines the number of hours of instructions required per week. One credit is equivalent to one hour of teaching ( lecture or tutorial ) or two hours of practical work / field work per week. For Example a subject with 6-2-6(L-T-P)means it has 3 Lectures, 1 Tutorial and 6 Practical in a week. This subject will have ten credits (  $6 \times 1 + 2 \times \frac{1}{2} + 6 \times \frac{1}{2} = 10$  ). If a student is declared passin a subject, then he/she gets the credits associated with that subject. Depending on the marks scored in a subject, student is given a Grade. Each Grade has got certain grade points as follows:

**For Theory / Practical where minimum marks is passing is 40 out of 100**

|              |    |    |    |    |    |    |    |   |    |
|--------------|----|----|----|----|----|----|----|---|----|
| Letter Grade | O  | A+ | A  | B+ | B  | C  | P  | F | Ab |
| Grade point  | 10 | 09 | 08 | 07 | 06 | 05 | 04 | 0 | 0  |

**A student obtaining Grade F shall be considered failed and will be required to reappear for the examination.**

### Valuation pattern: Theory and Practical

Every credit is for 25 marks and valuation and grade points will be given as per following pattern.

### Valuation Pattern (Practical ) And (Theory)

| Max. Marks | Min.Marks | Marks obtained in Practical | Letter Grade | Grade Point |
|------------|-----------|-----------------------------|--------------|-------------|
| 100        | 40        | 91-100                      | O            | 10          |
|            |           | 81-90                       | A+           | 9           |
|            |           | 71-80                       | A            | 8           |
|            |           | 61-70                       | B+           | 7           |
|            |           | 51-60                       | B            | 6           |
|            |           | 41-50                       | C            | 5           |
|            |           | =40                         | P            | 4           |
|            |           | <40                         | F            | 0           |
|            |           | Ab                          | Ab           | 0           |

**SYLLABUS FOR THE 12 + 4 COURSE**  
**IN THE DEGREE OF BACHELOR OF FINE ART (B.F.A.) (Applied Art/Painting)**

**Eight Semester**

**1<sup>st</sup> Semester**

Medium of Instruction : ENGLISH/MARATHI/HINDI

The Study pattern for the 1<sup>st</sup> Semester B.F.A. (Applied Art/Painting) is divided into TWO groups.

Group I... Theory

Group II.. Practical

**2<sup>nd</sup> Semester**

Medium of Instruction : ENGLISH/MARATHI/HINDI

The Study pattern for the 2<sup>nd</sup> Semester B.F.A. (Applied Art/Painting) is divided into TWO groups.

Group I.... Theory

Group II.. Practical

**3<sup>rd</sup> Semester**

Medium of Instruction : ENGLISH/MARATHI/HINDI

The Study pattern for the 3<sup>rd</sup> Semester B.F.A. (Applied Art/Painting) is divided into THREE groups.

Group I... Theory

Group II.. Practical

Group III.. Elective (Theory) (*for Applied Art only*)

**4<sup>th</sup> Semester**

Medium of Instruction : ENGLISH/MARATHI/HINDI

The Study pattern for the 4<sup>th</sup> Semester B.F.A. (Applied Art/Painting) is divided into THREE groups.

Group I... Theory

Group II.. Practical

Group III.. Elective (Theory) (*for Applied Art only*)

### **5<sup>th</sup> Semester**

Medium of Instruction : ENGLISH/MARATHI/HINDI

The Study pattern for the 5<sup>th</sup> Semester B.F.A. (Applied Art/Painting) is divided into THREE groups.

Group I.... Theory

Group II.. Practical

Group III.. Elective / Subsidiary

\* Elective subject is *for Applied Art where as* Subsidiary subject is for painting

### **6<sup>th</sup> Semester**

Medium of Instruction : ENGLISH/MARATHI/HINDI

The Study pattern for the 6<sup>th</sup> Semester B.F.A. (Applied Art/Painting) is divided into THREE groups.

Group I.... Theory

Group II.. Practical

Group III.. Elective / Subsidiary

\* Elective subject is *for Applied Art whereas* Subsidiary subject is for painting

### **7<sup>th</sup> Semester**

Medium of Instruction : ENGLISH/MARATHI/HINDI

The Study pattern for the 5<sup>th</sup> Semester B.F.A. (Applied Art/Painting) is divided into THREE groups.

Group I.... Theory

Group II.. Practical

Group III.. Elective / Subsidiary

\* Elective subject is *for Applied Art where as* Subsidiary subject is for painting

### **8<sup>th</sup> Semester**

Medium of Instruction : ENGLISH/MARATHI/HINDI

The Study pattern for the 6<sup>th</sup> Semester B.F.A. (Applied Art/Painting) is divided into THREE groups.

Group I.... Theory

Group II.. Practical

Group III.. Elective / Subsidiary

\* Elective subject is *for Applied Art where as* Subsidiary subject is for painting

### Appendix - A

#### Examination for the Degree of BFA ( Semester I )

#### Applied Art

| Sr. No.                     | Subject                         | No. of Hours | No. of Min Assignments/Tutorials |
|-----------------------------|---------------------------------|--------------|----------------------------------|
| <b>Group I (Theory)</b>     |                                 |              |                                  |
| 1                           | Advertising Art & Ideas         | 30           | 2                                |
| 2                           | History of Visual Communication | 30           | 2                                |
| 3                           | * Communicative English         | 15           | 1                                |
| <b>Group II (Practical)</b> |                                 |              |                                  |
| 4                           | Drawing (Studio Work)           | 60           | 4                                |
| 5                           | Product Drawing                 | 60           | 4                                |
| 6                           | Graphic Desing                  | 60           | 2                                |
| 7                           | Design 2-D                      | 60           | 4                                |
| 8                           | Colour                          | 45           | 3                                |
| 9                           | Lettering, Typo. & Calligraphy  | 60           | 4                                |
| 10                          | * Perspective                   | 15           | 1                                |
| 11                          | * Design 3-D                    | 15           | 1                                |
|                             | * Not for examination           |              |                                  |
| Total                       |                                 | 450          | 5 Tutorials<br>23 Assignments    |



**Appendix - A**

**Examination for the Degree of BFA ( Semester II )**

**Applied Art**

| <b>Sr. No.</b>              | <b>Subject</b>                  | <b>No. of Hours</b> | <b>No. of Min Assignments/Tutorials</b> |
|-----------------------------|---------------------------------|---------------------|---|
| <b>Group I (Theory)</b>     |                                 |                     |   |
| 1                           | Advertising Art & Ideas         | 30                  | 2                                       |
| 2                           | History of Visual Communication | 30                  | 2                                       |
| 3                           | * Communicative English         | 15                  | 1                                       |
| <b>Group II (Practical)</b> |                                 |                     |   |
| 4                           | Drawing (Studio Work)           | 60                  | 4                                       |
| 5                           | Graphic Design                  | 60                  | 2                                       |
| 6                           | Design 2-D                      | 60                  | 4                                       |
| 7                           | Colour                          | 45                  | 3                                       |
| 8                           | Lettering, Typo. & Calligraphy  | 60                  | 4                                       |
| 9                           | * Perspective                   | 15                  | 1                                       |
| 10                          | * Design 3-D                    | 15                  | 1                                       |
| 11                          | * Press Layout                  | 15                  | 1                                       |
| 12                          | * Poster Design/Hoarding        | 15                  | 1                                       |
|                             | * Not for examination           |                     |   |
| Total                       |                                 | 420                 | 5 Tutorials<br>21 Assignments           |

## Appendix - B

### Examination for the Degree of BFA ( Semester III )

#### Applied Art

| <b>Sr. No.</b>              | <b>Subject</b>                            | <b>No. of Hours</b> | <b>No. of Min Assignments/Tutorials</b> |
|-----------------------------|---|---------------------|---|
| <b>Group I (Theory)</b>     |   |                     |   |
| 1                           | History of Visual Communication           | 30                  | 3                                       |
| 2                           | Advertising Art & Ideas                   | 30                  | 3                                       |
| 3                           | * Copy writing                            | 15                  | 1                                       |
| 4                           | * Printing                                | 30                  | 2                                       |
| 5                           | * Communicative English                   | 15                  | 2                                       |
| 6                           | * Computer Graphics                       | 15                  | 2                                       |
| <b>Group II (Practical)</b> |   |                     |   |
| 7                           | Study from Life                           | 50                  | 4                                       |
| 8                           | Lettering – Typography / Calligraphy      | 30                  | 2                                       |
| 9                           | Corporate Identity                        | 40                  | 1                                       |
| 10                          | Packaging                                 | 40                  | 1                                       |
| 11                          | Press Layout                              | 50                  | 2                                       |
| 12                          | Poster /Hoarding                          | 30                  | 2                                       |
| 13                          | * 3-D Design & ^ Display (Window display) | 10                  | 1                                       |
| 14                          | * Cinema Slide                            | 10                  | 1                                       |
|                             | * Not for examination                     |                     |   |
| Total                       |   | 440                 | 6 Tutorials<br>25 Assignments           |

## Appendix - B

### Examination for the Degree of BFA ( Semester IV )

#### Applied Art

| <b>Sr. No.</b>              | <b>Subject</b>                          | <b>No. of Hours</b> | <b>No.of Min Assignments/Tutorials</b> |
|-----------------------------|---|---------------------|--|
| <b>Group I (Theory)</b>     |   |                     |  |
| 1                           | History of Visual Communication         | 30                  | 3                                      |
| 2                           | Advertising Art & Ideas                 | 30                  | 3                                      |
| 3                           | * Copy writing                          | 15                  | 1                                      |
| 4                           | * Printing                              | 30                  | 2                                      |
| 5                           | * Communicative English                 | 15                  | 2                                      |
| 6                           | * Computer Graphics                     | 15                  | 2                                      |
| <b>Group II (Practical)</b> |   |                     |  |
| 7                           | Study from Life                         | 50                  | 4                                      |
| 8                           | Lettering – Typography / Calligraphy    | 30                  | 2                                      |
| 9                           | Corporate Identity                      | 40                  | 1                                      |
| 10                          | Packaging                               | 40                  | 1                                      |
| 11                          | Press Layout                            | 50                  | 2                                      |
| 12                          | Poster / Hoarding                       | 30                  | 2                                      |
| 13                          | * 3-D Design & Display (Window display) | 10                  | 1                                      |
|                             | * Not for examination                   |                     |  |
| Total                       |   | 430                 | 6 Tutorials<br>24 Assignments          |

## Appendix - C

### Examination for the Degree of BFA ( Semester V )

#### Applied Art

| Sr. No.                              | Subject                         | No. of Hours | No .of Min Assignments/Tutorials |
|--------------------------------------|---------------------------------|--------------|----------------------------------|
| <b>Group I (Theory)</b>              |                                 |              |                                  |
| 1                                    | History of Visual Communication | 30           | 3                                |
| 2                                    | Advertising Art & Ideas         | 30           | 3                                |
| 3                                    | * Copy writing                  | 15           | 1                                |
| 4                                    | * Personality Development       | 15           | 2                                |
| <b>Group II (Practical)</b>          |                                 |              |                                  |
| 5                                    | Study from Life                 | 80           | 4                                |
| 6                                    | Press / Magazine                | 55           | 2                                |
| 7                                    | Poster / Hoarding               | 55           | 2                                |
| 8                                    | Direct Mail / P.O.P.            | 55           | 2                                |
| 9                                    | * Corporate Identity            | 30           | 2                                |
| 10                                   | * Press Layout                  | 15           | 1                                |
| 11                                   | * Poster / Hoarding             | 15           | 1                                |
| <b>Group III (Elective - Theory)</b> |                                 |              |                                  |
| 12                                   | Letting / Typography            | 15           | 2                                |
| 13                                   | Illustration                    | 15           | 2                                |
| 14                                   | Photography                     | 15           | 2                                |
| 15                                   | visualization                   | 15           | 2                                |
| 16                                   | Exhibition Design & Display     | 15           | 2                                |
| * Not for examination                |                                 |              |                                  |
| Total                                |                                 | 450          | 6 Tutorials<br>31 Assignments    |

## Appendix - C

### Examination for the Degree of BFA ( Semester VI )

#### Applied Art

| Sr. No.                              | Subject                         | No. of Hours | No.of Min Assignments/Tutorials |
|--------------------------------------|---------------------------------|--------------|---------------------------------|
| <b>Group I (Theory)</b>              |                                 |              |                                 |
| 1                                    | History of Visual Communication | 30           | 3                               |
| 2                                    | Advertising Art & Ideas         | 30           | 3                               |
| 3                                    | * Copy writing                  | 15           | 1                               |
| 4                                    | * Personality Development       | 15           | 2                               |
| <b>Group II (Practical)</b>          |                                 |              |                                 |
| 5                                    | Study from Life                 | 80           | 4                               |
| 6                                    | Press / Magazine                | 55           | 2                               |
| 7                                    | Poster / Hoarding               | 55           | 2                               |
| 8                                    | * Corporate Identity            | 30           | 2                               |
| 9                                    | * Press Layout                  | 15           | 1                               |
| 10                                   | * Poster / Hoarding             | 15           | 1                               |
| <b>Group III (Elective - Theory)</b> |                                 |              |                                 |
| 11                                   | Letting / Typography            | 15           | 2                               |
| 12                                   | Illustration                    | 15           | 2                               |
| 13                                   | Photography                     | 15           | 2                               |
| 14                                   | visualization                   | 15           | 2                               |
| 15                                   | Exhibition Design & Display     | 15           | 2                               |
|                                      | * Not for examination           |              |                                 |
| Total                                |                                 | 395          | 6 Tutorials<br>29 Assignments   |

## Appendix - D

### Examination for the Degree of BFA ( Semester VII )

#### Applied Art

| <b>Sr. No.</b>                       | <b>Subject</b>              | <b>No. of Hours</b> | <b>No. of Min Assignments/Tutorials</b> |
|--------------------------------------|-----------------------------|---------------------|---|
| <b>Group I (Theory)</b>              |                             |                     |   |
| 1                                    | Advertising Art & Ideas     | 30                  | 1                                       |
| 2                                    | * Copy writing              | 10                  | 1                                       |
| 3                                    | * Personality Development   | 10                  | 1                                       |
| <b>Group II (Practical)</b>          |                             |                     |   |
| 5                                    | Communication Design - I    | 45                  | 2                                       |
| 6                                    | Communication Design - II   | 45                  | 2                                       |
| 7                                    | * Printing                  | 30                  | 2                                       |
| 8                                    | * Computer Graphics         | 10                  | 1                                       |
| <b>Group III (Elective –Any one)</b> |                             |                     |   |
| 9                                    | Letting / Typography        | 25                  | 2                                       |
| 10                                   | Illustration                | 25                  | 2                                       |
| 11                                   | Photography                 | 25                  | 2                                       |
| 12                                   | visualization               | 25                  | 2                                       |
| 13                                   | Exhibition Design & Display | 25                  | 2                                       |
|                                      | * Not for examination       |                     |   |
| Total                                |                             | 330                 | 3 Tutorials<br>21 Assignments           |

## Appendix - D

### Examination for the Degree of BFA ( Semester VIII )

#### Applied Art

| <b>Sr. No.</b>                        | <b>Subject</b>                       | <b>No. of Hours</b> | <b>No. of Min Assignments/Tutorials</b> |
|---------------------------------------|--------------------------------------|---------------------|---|
| <b>Group I (Theory)</b>               |                                      |                     |   |
| 1                                     | Advertising Art & Ideas              | 30                  | 1                                       |
| 2                                     | * Copy writing                       | 10                  | 1                                       |
| 3                                     | Dissertation and Viva                | 25                  | 1                                       |
| 4                                     | * Personality Development            | 10                  | 1                                       |
| <b>Group II (Practical)</b>           |                                      |                     |   |
| 5                                     | Advertising Campaign /Display & Viva | 150                 | 5                                       |
| 6                                     | * Printing                           | 30                  | 2                                       |
| 7                                     | * Computer Graphics                  | 10                  | 1                                       |
| <b>Group III (Elective – Any one)</b> |                                      |                     |   |
| 8                                     | Letting / Typography                 | 25                  | 2                                       |
| 9                                     | Illustration                         | 25                  | 2                                       |
| 10                                    | Photography                          | 25                  | 2                                       |
| 11                                    | visualization                        | 25                  | 2                                       |
| 12                                    | Exhibition Design & Display          | 25                  | 2                                       |
|                                       | * Not for examination                |                     |   |
| Total                                 |                                      | 390                 | 3 Tutorials<br>22 Assignments           |

**Appendix - A**

**Examination for the Degree of BFA ( Semester I )**

**PAINTING**

| <b>Sr. No.</b>   | <b>Subject</b>            | <b>No. of Hours</b> | <b>No. of Min Assignments/Tutorials</b> |
|--|---------------------------|---------------------|---|
| <b>Group I (Theory)</b>  |                           |                     |   |
| 1  | History of Art            | 30                  | 2                                       |
| 2  | * Communicative English   | 15                  | 1                                       |
| * Not for examination. Grading will be awarded on the tutorials submitted. |                           |                     |   |
| <b>Group II (Practical)</b>  |                           |                     |   |
| 3  | Drawing (Man made/Nature) | 60                  | 4                                       |
| 4  | Head Study                | 60                  | 4                                       |
| 5  | Drawing from Life         | 60                  | 4                                       |
| 6  | Painting -1 (Design 2-D)  | 60                  | 2                                       |
| 7  | Colour                    | 45                  | 3                                       |
| 8  | Print Making              | 60                  | 3                                       |
| 9  | * Perspective             | 25                  | 1                                       |
| 10   | * Design 3-D              | 25                  | 1                                       |
| 11   | * Memory Drawing          | 25                  | 1                                       |
| * Not for examination  |                           |                     |   |
| Total  |                           | 480                 | 3 Tutorials<br>25 Assignments           |



**Appendix - A**

**Examination for the Degree of BFA ( Semester II )**

**PAINTING**

| <b>Sr. No.</b>   | <b>Subject</b>           | <b>No. of Hours</b> | <b>No. of Min Assignments/Tutorials</b> |
|--|--------------------------|---------------------|---|
| <b>Group I (Theory)</b>  |                          |                     |   |
| 1  | History of Art           | 30                  | 2                                       |
| 2  | * Communicative English  | 15                  | 1                                       |
| * Not for examination. Grading will be awarded on the tutorials submitted. |                          |                     |   |
| <b>Group II (Practical)</b>  |                          |                     |   |
| 3  | Drawing (Manmade/Nature) | 60                  | 4                                       |
| 4  | Head Study               | 60                  | 4                                       |
| 5  | Drawing from Life        | 60                  | 4                                       |
| 6  | Painting -1 (Design 2-D) | 60                  | 2                                       |
| 7  | Colour                   | 45                  | 3                                       |
| 8  | Print Making             | 60                  | 3                                       |
| 9  | * Perspective            | 25                  | 1                                       |
| 10   | * Design 3-D             | 25                  | 1                                       |
| 11   | * Memory Drawing         | 25                  | 1                                       |
| * Not for examination  |                          |                     |   |
| Total  |                          | 480                 | 3 Tutorials<br>25 Assignments           |

**Appendix - B**

**Examination for the Degree of BFA ( Semester III )**

**PAINTING**

| <b>Sr. No.</b>              | <b>Subject</b>          | <b>No. of Hours</b> | <b>No. of Min Assignments/Tutorials</b> |
|-----------------------------|-------------------------|---------------------|---|
| <b>Group I (Theory)</b>     |                         |                     |   |
| 1                           | History of Art          | 30                  | 3                                       |
| 2                           | Aesthetic               | 30                  | 2                                       |
| 3                           | * Communicative English | 15                  | 4                                       |
| <b>Group II (Practical)</b> |                         |                     |   |
| 4                           | Still Life              | 75                  | 3                                       |
| 5                           | Head Study from Model   | 75                  | 2                                       |
| 6                           | Drawing from Life       | 75                  | 4                                       |
| 7                           | Painting - II           | 75                  | 3                                       |
| 8                           | Print Making            | 75                  | 2                                       |
| 9                           | Sketching (200 pages)   | 60                  | 10                                      |
|                             | * Not for examination   |                     |   |
| Total                       |                         | 480                 | 5 Tutorials<br>24 Assignments           |

**Appendix - B**

**Examination for the Degree of BFA ( Semester IV )**

**PAINTING**

| <b>Sr. No.</b>              | <b>Subject</b>          | <b>No. of Hours</b> | <b>No.of Min Assignments/Tutorials</b> |
|-----------------------------|-------------------------|---------------------|--|
| <b>Group I (Theory)</b>     |                         |                     |  |
| 1                           | History of Art          | 30                  | 3                                      |
| 2                           | Aesthetic               | 30                  | 2                                      |
| 3                           | * Communicative English | 15                  | 4                                      |
| <b>Group II (Practical)</b> |                         |                     |  |
| 4                           | Still Life              | 75                  | 3                                      |
| 5                           | Head Study from Model   | 75                  | 2                                      |
| 6                           | Drawing from Life       | 75                  | 4                                      |
| 7                           | Painting - II           | 75                  | 3                                      |
| 8                           | Print Making            | 75                  | 2                                      |
| 9                           | Sketching (200 pages)   | 60                  | 10                                     |
|                             | * Not for examination   |                     |  |
| Total                       |                         | 480                 | 5 Tutorials<br>24 Assignments          |

**Appendix - C**

**Examination for the Degree of BFA ( Semester V )**

**PAINTING**

| <b>Sr. No.</b>                          | <b>Subject</b>                      | <b>No.of Hours</b> | <b>No.of Min Assignments/Tutorials</b> |
|---|-------------------------------------|--------------------|--|
| <b>Group I (Theory)</b>                 |                                     |                    |  |
| 1                                       | History of Art                      | 30                 | 3                                      |
| 2                                       | Aesthetic                           | 30                 | 2                                      |
| 3                                       | * Personality Development           | 30                 | 2                                      |
| <b>Group II (Practical)</b>             |                                     |                    |  |
| 4                                       | Drawing from Life                   | 75                 | 3                                      |
| 5                                       | Painting from Life                  | 75                 | 3                                      |
| 6                                       | Portrait Painting                   | 75                 | 3                                      |
| 7                                       | Painting - III                      | 75                 | 3                                      |
| 8                                       | Print Making                        | 75                 | 3                                      |
| <b>Group III (Practical) Subsidiary</b> |                                     |                    |  |
| 9                                       | Computer Graphics & Advance Drawing | 75                 | 3                                      |
| 10                                      | Mural                               | 30                 | 1                                      |
|   | * Not for examination               |                    |  |
| Total                                   |                                     | 480                | 6 Tutorials<br>26 Assignments          |

**Appendix - C**

**Examination for the Degree of BFA ( Semester VI )**

**PAINTING**

| <b>Sr. No.</b>                          | <b>Subject</b>                      | <b>No.of Hours</b> | <b>No.of Min Assignments/Tutorials</b> |
|---|-------------------------------------|--------------------|--|
| <b>Group I (Theory)</b>                 |                                     |                    |  |
| 1                                       | History of Art                      | 30                 | 3                                      |
| 2                                       | Aesthetic                           | 30                 | 2                                      |
| 3                                       | * Personality Development           | 30                 | 2                                      |
| <b>Group II (Practical)</b>             |                                     |                    |  |
| 4                                       | Drawing from Life                   | 75                 | 3                                      |
| 5                                       | Painting from Life                  | 75                 | 3                                      |
| 6                                       | Portrait Painting                   | 75                 | 3                                      |
| 7                                       | Painting - III                      | 75                 | 3                                      |
| 8                                       | Print Making                        | 75                 | 3                                      |
| <b>Group III (Practical) Subsidiary</b> |                                     |                    |  |
| 9                                       | Computer Graphics & Advance Drawing | 75                 | 3                                      |
| 10                                      | Mural                               | 30                 | 1                                      |
|   | * Not for examination               |                    |  |
| Total                                   |                                     | 480                | 5 Tutorials<br>26 Assignments          |

**Appendix - D**

**Examination for the Degree of BFA ( Semester VII )**

**PAINTING**

| <b>Sr. No.</b>                          | <b>Subject</b>                      | <b>No.of Hours</b> | <b>No.of Min Assignments/Tutorials</b> |
|---|-------------------------------------|--------------------|--|
| <b>Group I (Theory)</b>                 |                                     |                    |  |
| 1                                       | History of Art                      | 30                 | 3                                      |
| 2                                       | Aesthetic                           | 30                 | 2                                      |
| 3                                       | * Personality Development           | 30                 | 2                                      |
| <b>Group II (Practical)</b>             |                                     |                    |  |
| 4                                       | Portrait Painting                   | 95                 | 2                                      |
| 5                                       | Creative Painting                   | 95                 | 2                                      |
| 6                                       | Print Making                        | 95                 | 2                                      |
| <b>Group III (Practical) Subsidiary</b> |                                     |                    |  |
| 7                                       | Computer Graphics & Advance Drawing | 75                 | 3                                      |
| 8                                       | Mural                               | 30                 | 1                                      |
|   | * Not for examination               |                    |  |
| Total                                   |                                     | 455                | 6 Tutorials<br>15 Assignments          |

**Appendix - D**

**Examination for the Degree of BFA ( Semester VIII )**

**PAINTING**

| <b>Sr. No.</b>                          | <b>Subject</b>                      | <b>No.of Hours</b> | <b>No.of Min Assignments/Tutorials</b> |
|---|-------------------------------------|--------------------|--|
| <b>Group I (Theory)</b>                 |                                     |                    |  |
| 1                                       | History of Art                      | 30                 | 3                                      |
| 2                                       | Aesthetic                           | 30                 | 2                                      |
| 3                                       | Dissertation                        | 25                 | 1                                      |
| 4                                       | * Personality Development           | 30                 | 2                                      |
| <b>Group II (Practical)</b>             |                                     |                    |  |
| 5                                       | Portrait Painting                   | 95                 | 2                                      |
| 6                                       | Painting - IV                       | 95                 | 2                                      |
| 7                                       | Print Making                        | 95                 | 2                                      |
| <b>Group III (Practical) Subsidiary</b> |                                     |                    |  |
| 8                                       | Computer Graphics & Advance Drawing | 75                 | 3                                      |
| 9                                       | Mural                               | 30                 | 1                                      |
|   | * Not for examination               |                    |  |
| Total                                   |                                     | 390                | 6 Tutorials<br>10 Assignments          |

## **SYLLABUS**

### **THE DEGREE OF BACHELOR OF FINE ART (B.F.A.)**

#### **APPLIED ART**

##### **Semester I**

###### **Group I (Theory)**

###### **1 Advertising Art & Ideas**

Introduction, Advertising in everyday life, History of advertising in General.

###### **2 History of Visual Communication**

Communication system – general definition, visual Communication is different, Visual meanings of gestures, Common gestures, Technical gestures.

###### **3 Communicative English (Not For Examination)**

###### **Unit – 1 : Listening Skills**

- i) Understanding and discriminating between various sounds and patterns in isolating and in connected speech.
- ii) Understanding meaning of words, phrases, sentences and common idioms in the context of conversations and lectures.

###### **Unit – II : Speaking Skills**

- i) Understanding and using various aspects of pronunciation (sound, word, accent, intonation and rhythm etc.)
- ii) Responding to general questions of conversational nature.

###### **Unit – III : Reading Skills**

- i) Identifying text types and recognising the register.
- ii) Deducing the meanings and use of unfamiliar lexical items.

###### **Unit – IV : Writing Skills**

- i) Competently using mechanics of writing (e.g. punctuation, capitalization etc.)



- ii) Competently using basic sentence structure and word order, using a range of various simple and complex sentences.
- iii) Acquiring familiarity with the conversations of layout, wording and style of various kinds of written communication.

### **Unit – V : Study Skills**

- i) Using dictionaries to find meanings, spellings, pronunciations, usages etc. of word.
- ii) Locating required information in various reference sources like dictionaries, books, journals, encyclopedias etc.

### **Group II (Practical)**

#### **4 Drawing (Studio Work)**

Head Study – planes/masses in shade and light. Structural drawing from the cast.

#### **5 Design 2-D**

Study of Visual Elements, Point, Line, Planes and Shapes, Study of Design Principles, 2-D designs.

#### **6 Colour**

Perception of colour, Light and Pigment theory. Understanding of Primary and Secondary colours. Colour Wheel and various Colour Schemes derived from it.

Practical application of Colour theory in Practice Assignments.

#### **7 Product Drawing**

Manmade Object : Drawing (Line and Tonal). Use of various techniques. Observation and understanding the quality of Objects. Rendering the product.

Nature : Drawing the natural form and its rendering and finishing using various techniques

#### **8 Lettering, Typography & Calligraphy**

History of Writing, Development of alphabets. Different calligraphic schools. Script styles. Roman lettering.

## **9 Graphic Design**

Basics of graphic design. Definition, need, elements, colour, design of logo & symbol with proper understanding of print and production process.

## **10 Perspective (Not for examination)**

Structural Design – Projection Plan, Elevation, Section, Perspective – Parallel – Angular.

## **11 Design 3-D (Not for examination)**

Study of basic 3-D shapes and forms such as cubes, spheres and cylinders, constructed or moulded in different medias like paper, card, soft clay, soap, plaster, wire etc. Positive and Negative spaces.

## **SYLLABUS**

### **THE DEGREE OF BACHELOR OF FINE ART (B.F.A.)**

#### **APPLIED ART**

##### **Semester II**

#### **Group I (Theory)**

##### **1 Advertising Art & Ideas**

Social and economic aspects of advertising, Different advertising medias.

##### **2 History of Visual Communication**

Pictures, Objects, Painting, Sign, Symbol, Architectural and Human activities in surrounding, Types of buildings.

##### **3 Communicative English**

###### **Unit – 1 : Listening Skills**

- i) Identifying and responding to international and lexical discourse markers in formal and unformal speech.
- ii) Understanding standard Indian pronunciation and understanding with some difficulty, native speakers and foreign accents.
- iii) Familiarity with common conversational strategies (e.g. opening, closing, interrupting, inviting to respond etc.

###### **Unit – II : Speaking Skills**

- i) Participating in general questions of conversations in different ways (e.g. initiating, sustaining and closing conversations)
- ii) Performing various tasks involving different functions of language such as expressing, directing, describing, eliciting, narrating, reporting etc.)
- iii) Reading aloud texts with effective oral presentation.

###### **Unit – III : Reading Skills**

- i) Understanding explicitly stated information and inferring information not explicitly stated.

- ii) Understanding selections within and between different parts of a simple text and following the structure of the text
- iii) Understanding conceptual meaning and discriminating between essential redundant information.

#### **Unit – IV : Writing Skills**

- i) Constructing coherent and cohesive short simple texts, using various devices of cohesion.
- ii) Writing texts involving various language functions e.g. expressing, describing, eliciting, narrating etc.
- iii) Being aware of and consciously using different writing strategies.

#### **Unit – V : Study Skills**

- i) Locating information quickly and efficiently by using lists of contents, indexes, glossaries etc.
- ii) Note taking and note making, preparing notes and outlines from outlines from oral/written texts and developing fuller texts from outlines/notes.

#### **Group II (Practical)**

##### **4 Drawing (Studio Work)**

Human figure in action, Birds, Animals study. Rendering in different medium.

##### **5 Design 2-D**

Organisation in space (positive and negative). Basic and free shapes – line, Colour, Tone, Texture, Form and Space.

##### **6 Colour**

Complementary Scheme. Analogous Colour. Split and Double Split Complementary Colour Scheme Gray Scale, Keys and Contrast.

Practical application of Colour theory in Practice Assignments.

**7 Lettering, Typography & Calligraphy**

Classification of Types. Study of one family of serif and san-serif type face and rendering the same. Hot metal types. Types in digital form. Leading and word spacing.

**8 Graphic Design**

Designing simple stationary items e.g.. Letterheads, Visiting Cards, Envelops.

**9 Perspective (Not for examination)**

Structural Design – Projection Plan, Elevation, Section, Perspective – Parallel – Angular.

**10 Design 3-D (Not for examination)**

Study of basic 3-D shapes and forms such as cubes, spheres and cylinders, constructed or moulded in different medias like paper, card, soft clay, soap, plaster, wire etc. Positive and Negative spaces.

**11 Press Layour (Not for examination)**

Principles of Press layout. Elements of press advertisement and its aspects. Single column layout.

**12 Poster/Hording (Not for examination)**

History of poster design. Principles, Elements of poster/hoarding.

## **SYLLABUS**

### **THE DEGREE OF BACHELOR OF FINE ART (B.F.A.)**

#### **Applied Art**

##### **Semester III**

#### **Group I (Theory)**

##### **1 History of Visual Communication**

Dance, Drama and Music. Action, Words, Sound, Face Expression.

##### **2 Advertising Art & Ideas.**

Selection of Advertising Media – Marketing and Market research – Advertising in operation.

##### **3 Copy Writing (Not for Examination)**

The objective of Body Copy – Headline, Sub Headline,. Use of Phrases, Quotations, Idioms, Synonym, Proverbs etc.

##### **4 Printing (Theory) (Not for Examination)**

Introduction of printing, Major printing processes, detailed study of TYPE, Type Setting and type Calculation. Line and Half-tone jobs, Their reproduction, Processing on Camera and Scanners. Half tone screen and their relation with job, Paper, Ink and their suitability to various printing processes. Various kinds of images for reproduction, Job suitability for various printing processes. Type setting by Computer, pica scale, fonts – English/deonagari/symbols/borders, Text, Graphics, Screen-Screen frequencies & screen angles, colour theory & colour separation for reproduction. New trends (developments) in printing. Science related to printing.

##### **5 Communicative English**

###### **Unit – 1 : Listening Skills**

- i) Understanding meanings or words, phrases, sentences and common idioms in the context of conversations and lectures dealing with topics and themes in Fine Arts.
- ii) Identifying and responding to international and lexical discourse marks in formal and informal speech.

## **Unit – II : Speaking Skills**

- i) Participating in conversations, particularly related to Fine Arts different ways (eg. Initiating, sustaining and closing conversations.)
- ii) Performing various tasks involving different functions of language such as expressing, directing, describing, eliciting, narrating, reporting, etc. Involving topics and themes in Fine Arts.

## **Unit – III : Reading Skills**

- i) Deducing the meanings and use of unfamiliar lexical items from the field of Fine Arts.
- ii) Understanding explicitly stated information and inferring information not explicitly stated the structure of a text.

## **Unit – IV : Writing Skills**

- i) Competently using Sentence structure and word order, using a range of simple and complex sentences at an advanced level.
- ii) Acquiring familiarity with the conventions of layout, wording and style of various kinds of written communication, particularly mass communication.

## **Unit – V : Study Skills**

- i) Using dictionaries to find meanings, spellings, pronunciations, usages etc. of word.
- ii) Locating required information in various reference sources like dictionaries, books, journals, encyclopedias etc.

## **6 Computer Graphics**

Introduction of Computers graphics. Basic fundamentals of computer, Common terminologies, types of commands, types of booting, What is Unix? Features of Unix, computer virus.

## **Group II (Practical)**

### **7 Study From life**

Infrastructure of Human figure in full and parts, Drawing from life. Rendering in pencil, ink and colours. Understanding of different rendering techniques. Outdoor study of nature/man-made objects. Rendering in pencil and colour.

## **8 Calligraphy/Lettering & Typography**

Applications of calligraphic styles for simple professional work. Typographic. Applications for sample communicative design. Expressive types, Characters of type, Grid system type calculation.

## **9 Corporate Identity**

Application of Symbol – Logos for stationery and other media of 2-D and 3-D designs.

## **10 Display (Window Display) (Not for examination)**

Knowledge of various methods for execution. Information materials that are used Paper, Thermocol, Costing and estimating.

## **11 Cinema Slide (Not for examination)**

History & Cinema Slide, its reproduction methods, Scope and limitations



## **SYLLABUS**

### **THE DEGREE OF BACHELOR OF FINE ART (B.F.A.)**

#### **Applied Art**

##### **Semester IV**

#### **Group I (Theory)**

##### **1 History of Visual Communication**

The role of body and section of performance, Marks, Costumes, Colours, Its relation to the Advertising Illustration in picture or Photographs.

##### **2 Advertising Art & Ideas.**

Advertising Agency Function – Position, Reproduction, Printing methods, Artworks.

##### **3 Copy Writing (Not for Examination)**

The objective of Body Copy – Headline, Sub Headline,. Use of Phrases, Quotations, Idioms, Synonym, Proverbs etc.

##### **4 Printing (Theory) (Not for Examination)**

Introduction of printing, Major printing processes, detailed study of TYPE, Type Setting and type Calculation. Line and Half-tone jobs, Their reproduction, Processing on Camera and Scanners. Half tone screen and their relation with job, Paper, Ink and their suitability to various printing processes. Various kinds of images for reproduction, Job suitability for various printing processes. Type setting by Computer, pica scale, fonts – English/deonagari/symbols/borders, Text, Graphics, Screen-Screen frequencies& screen angles, colour theory & colour separation for reproduction. New trends (developments) in printing. Science related to printing.

##### **5 Communicative English**

###### **Unit – 1 : Listening Skills**

- i) Understanding and competently responding to common conversational strategies (eg. Opening, closing, interrupting, inviting to respond etc.) with particular reference to topic and themes in Fine Arts/Applied arts.
- ii) Following the structure of spoken texts. Including those related to Fine Arts and discriminating between essential and redundant information.

###### **Unit – II : Speaking Skills**

- i) Making brief presentations, using appropriate discourse ----- , on topics

and themes related to Fine Art, Mass communication, etc.

- ii) Participating in discussions and debates, facing 'interview' situations.

### **Unit – III : Reading Skills**

- i) Understanding relations within and between different parts of an advanced level text and following the structure of a text.
- ii) Understanding ----- meaning and discrimination between essential and redundant information.
- iii) Skirmin, to get to gist of a text and scanning to locate specifically required information.

### **Unit – IV : Writing Skills**

- i) Constructing a coherent text, particularly mass communications.
- ii) Writing texts involving various language functions such expressing, directing eliciting narrating, etc and involving various themes and issues in Fine Arts.
- iii) Being aware of strategies

### **Unit – V : Study Skills**

- i) Locating information quickly and efficiently by using lists of contents, Indexes, glossaries, etc.
- ii) Note taking and note making preparing notes and outlines from oral/written texts, and developing filler texts from outlines/notes.

## **Group II (Practical)**

### **6 Packaging design**

Mincopies of packing, knowledge of various materials-paper, board methods of packing, lable and carton designing, Costing and estimate----

### **7 Press layout**

Assignment based on principals of Design. Daily Consumer Durables Products/Public Services,

**8 Poster / Hoarding**

Daily Consumer / Durable Products,. Importance of Colours on poster / Hoarding.

**9 Display (Window Display) (Not for examination)**

Knowledge of various methods for execution. Information materials that are used Paper, Thermocol, Costing and estimating.

## SYLLABUS

### THE DEGREE OF BACHELOR OF FINE ART (B.F.A.)

#### Applied Art

##### Semester V

#### Group I (Theory)

##### 1 History of Visual Communication

History of Visual Communication, Media – Newspaper, Exhibition, Magazine, Catalogue, Folder.

##### 2 Advertising Art & Ideas

Types of Advertising Agencies, Art work, Campaign Planning, Marketing and Research,

##### 3 Copy Writing (Not for Examination)

Types of headlines, declarative, interrogative, Testimonial, Humorous etc. Types of copy.

##### 4 Personality Development

**Rationale :** It is being increasingly felt that 'specific technical skills' alone cannot determine success on the job. Other qualities like listening, effective verbal communications, adaptability of setbacks and obstacles, personal or self management, confidence, motivation to work towards goals, group and interpersonal effectiveness, cooperativeness and teamwork, skills in desire to make contributions, a sense of pride in accomplishments and leadership potential are equally or even more important than technical skills in achieving success at work and in other spheres of life. These 4 qualities are behavioral and hence can be developed through efforts and practice.

**Objective :** The Course aims at helping students to achieve the following objectives

1. To understanding that is personality and how it develops.
2. To become aware of one's own personality and current style of behavior.
3. To learn to remove inaccuracy in self concept.
4. To acquire skills of communication.
5. To acquire interpersonal skills.
6. To increase personal effectiveness.

The following topics have been prescribed for 3<sup>rd</sup> year students.

**1. Personality :** What is personality? Determinants of personality – heredity, environmental, Some personality attributes relevant to behavior at work.

- i) Personality Traits (The big five models)
- ii) Focus of Control
- iii) Self Monitoring
- iv) Self Esteem
- v) Risk Taking
- vi) Type A & Type B Personality.

**2. Understanding Self :** Self-concept – What is self concept? Types of Self Concept-ideal, self concept, actual self concept, understanding self-johari. Window Model, Openness a key to personal effectiveness.

## **GROUP II – (Practical)**

### **5 Study from Life**

Drawing from Life, Rendering of Human figure in action & Expression. Creating atmosphere. Application of Illustration for different types of Communication

### **6 Press/Magazine**

Planning of Campaign for Press/Magazine based on data collected, Treasure – Hardsell – Softsell – Institutional – Editorial – Testimonial – Prestige etc.

### **7 Poster/Hoarding**

Different types of Poster, Sale – Service – Social Information – Propaganda – Educational etc. Different appeal.

### **8 Direct Mail / P.O.S.**

Importance of P.O.S. To sell the product delivers message at the location. Different forms of P.O.S. Show card – Crowner – Banner – Mobile – Bunting – Floor Display – Dispatcher direct Mail as a Media. Its function – Conventional printing processes-Colour –Types of Paper.

## **Group III Elective (Any one)**

### **9 Lettering & Typography**

Logos, Typographic Design, Application for magazine, Packing, Calender, Book jackets, Brouchers, etc. Use of Computer as a tool for Typography.

### **10 Illustration**

Drawing from Life and anatomy study – expression – Study of different age groups – Male – Female. Outdoor Sketching – Animal – Birds – Buildings etc. Introduction of various mediums.

### **11 Photography**

Revision of photography – Study of different types of Cameras and lenses. Different types of films. Types of lightings for various – Portrait – Still life – Table top.

### **12 Visualisation**

Concept formation – Visual representation – problem identification – Data collection Problem analysis – Solution to the problem, Churning out deas on a specific them.

### **13 Exhibition design & Display**

Window display as an effective ‘point of sale’ advertising medium. Its objective and function. Method of drawing, Orthographic projection – perspective rendering of Model making.

## SYLLABUS

### THE DEGREE OF BACHELOR OF FINE ART (B.F.A.)

#### Applied Art

#### Semester VI

##### Group I (Theory)

##### 1 History of Visual Communication

Direct Mail, Mail Order, Film, Television and Modern Medias

##### 2 Advertising Art & Ideas

Research Product, Consumer, Purpose of Advertising. Function and Legal Aspects of Advertising.

##### 3 Copy Wrioting (Not for Examination)

Use of Product Service – Information – Its report. Special target audience for making copy effective.

##### 4 Personality Development

1. **Factors affecting performance :** Abilities – general intelligence, mental ability – verbal, numerical and spatial relations, Aptitudes – from perception, clerical, motor coordination, eye-hand

Coordination, finger dexterity, manual dexterity, Interests – What is interest? Interest Mechanical, Scientific, Social Service, Aestheic Expresion, Clerical and Administrative, Business and Managemnet Person Interest Wanting adventure, Aesthetic appreciation, wanting diversion, wanting attention.

2. **Motivation :** What is motivation? Between neds and incentives, Motivation on the job – what activates people to do their work, needs Maslow’s Theory of need hierarchi, Alderfer’s E-R-G Ttheory), How people become activated to do their work? – Process (Expectancy Theory)

##### 5 Practical Work :

1. **Sizing up personality on the basis of short description and photograph of a person.** Structured Exercise.

2. **How accurate is your self – concept structured**

3. **Prepare a list of activities which belong to the different vocational interest areas, mechanical, scientific, social service, aesthetic expression, clerical/administrative, and business/management. Preparing an Inventory discussing it (Project)**

#### **4. What do you want from your job?**

**Exercise (involving group discussion)**

### **GROUP II – (Practical)**

#### **6. Corporate Identity (Not for Examination)**

**Corporate Identity programme to be planned for company/Organization – Preparing Design Manual – Logo / Symbol Design for Stationery – Transport – Storage – Environmental Design.**

#### **7. Story Board (Not for Examination)**

Audio-visual Communication – Short Films – T.V. Commercials – Information of Film making Developing Concept – Script Writing – Preparing Visuals – Presentation Live / Animated.

#### **8. Computer Graphics (Not for Examination)**

Introduction to graphic Software's, Photoshop, CorelDraw, Pagemaker, Illustrator, Quark Xpress etc. It's use and working knowledge. Different of various application software's Preparing text for layouts, Preparing logo & symbols with the help of Computer .

### **Group III Elective (Any one)**

#### **9. Lettering & Typography**

Logos, Typographic Design, Application for magazine, Packaging, calendar, Book, Jackets, Broachers, etc. Use of Computer as a tool for Typography.

#### **10. Illustration**

Introduction of Advertising medias where illustration applied. Knowledge of printing processes Animation / technique – Manual Computer Methodology – Designing Character / Story Board / Backgrounds. Assignments for Media – Knowledge of Computer Graphics.

#### **11. Photography**

Darkroom – Enlarging – Copying – Creative Photography. Use of exposor meter. Advanced lighting – Flash photography umbrella and Soft lighting.

#### **12. Visualisation**

Application of idea/concept to a communication Media – Colour – Symbolism Psychology. Working out the theme for a single or series of media.

#### **13. Exhibition design & Display**

Understanding of various display and architectural material with its basic physical, aesthetical, chemical, mechanical and biological properties, assignments based on 2 – D in class and in workshop.



## SYLLABUS

### THE DEGREE OF BACHELOR OF FINE ART (B.F.A.)

### Applied Art

### Semester VII

#### Group I (Theory)

#### 1 Advertising Art & Ideas

Creative advertising – Planning & Execution – U.S.P. types of Headline.

#### 3 Copy Writing (Not for Exam.)

What is copy platform? Copy writing as a keying on copy. Testing methods such as 'Mail order. Ads' The Code of Advertising practice – to ensure the truthfulness and honesty. (to avoid misleading claims)

- a) Standard of public decency
- b) Code of conduct for promotion advertising
- c) Drug control Act
- d) Copyright Act
- e) General Rules of conduct in Advertising
- f) Advertising Council of India

Discussion on case study. Question needing answers in the forms of tutorials, Writing copy (text) on given brief of product, Writing of headline on given copy.

This advertising campaign should consist of minimum six medias and total ten assignments during the academic year.

#### 4\* Personality development

##### 1. Learning :

What is learning? Theories of learning – classical conditioning, operant conditioning, social learning.

##### 2. values :

What is value? Personal values – honesty, hard work, wisdom, obedience, autonomy, Social values – peace, cooperation, collaboration, democracy, respect for others, altruism, work values – income, benefits, safety/security, self-fulfillment, conflict of values – factors causing conflict, economic class, race, ethnic backgrounds, life style, conflict and compromise.

### **3. Interpersonal Relations :**

- i) Getting on well with others-transactional analysis (ego states, transactions, & life positions)
- ii) Handling interpersonal conflict-factors responsible for conflict, conflict handling strategies.
- iii) communication – improving communication..

#### **Practical Work :**

- i) Case study – learning / memory
- ii) Interview five adults whom you respect. Ask them to list ten strongly held values. Be listener, and do not try to influence your interviewees. Discuss one of your lists in class, indicating which values you share and which you do not. Explain your reacted to list. (Group Project.)
- iii) Listening Behavior – Structured exercise.
- iv) Interview five successful managers or businessmen. Ask them to list five qualities (non-intellectual and non-technical) which they believe they possess and are responsible for their professional success. Discuss one of your lists to the class, and elaborate how these can be developed.

#### **GROUP II – (Practical)**

##### **5 Communication Design - I**

Advertising Campaign / Project Work for the indoor advertising medias. The students have to select one existing clients from the following categories.

- (a) Product : Consumer / Consumer Durable
- (b) Service : Commercial / Non Commercial
- (c) Public Welfare : National / International

After selecting the client, a student should make the market study, find out the USP's, decide the advertising objectives and prepare the copy platform on the basis of this study, planning and execution of campaign either for advertising or any promotional client.

##### **6 Communication design - II**

Advertising Campaign/Project Work for the outdoor advertising medias.

The students have to select one existing clients from the following categories.

- a) Product : consumer / Consumer Durable
- b) Service : Commercial / Non Commercial
- c) Public Welfare : National / International

After selecting the client, a student should make the market study, find out the USP's, decide the advertising objectives and prepare the copy platform on the basis of this stud, planning and execution of campaign either for advertising or any promotional client.

## **Group III Elective (Any one)**

### **9 Lettering & Typography**

Expressing different thoughts and texts in calligraphic way. Experimentation with Calligraphy for application in communication design.

### **10 Illustration**

Selection of specific 'Area' for illustration like addressing Editorial publishing.

### **11 Photography**

Study of big format Camera and its use. Advances highlighting for table top and mode. Photography. Product photography. Advance photography (tone separation, Multi exposing, multi printing)

### **12 Visualisation**

Mass education – Mass awareness. A Project based on areas are covered earlier in the curricular with the understanding of application and graphic design areas.

### **13 Exhibition design & Display**

Exhibition display as an effective sales promotional advertising medium study of types of Exhibition : National International Indoor – Outdoor, Permanent – Temporary, Regional Mobile.

## SYLLABUS

### THE DEGREE OF BACHELOR OF FINE ART (B.F.A.)

#### Applied Art

#### Semester VIII

#### Group I (Theory)

#### 1 Advertising Art & Ideas

Copy, Illustration Photography Typography Symbol colour Design Principles type of advertisements.

#### 2. Dissertation

The subject for Dissertation should be related to the project which has been selected and the elective selected by the student. The Dissertation would be approximately of 3000 words in Marathi, Hindi or English, which will be assessed by the panel of examiners appointed by University. Though reference and illustrations from elsewhere may be used the student must make his original contribution in terms of thought and hypothesis. The dissertation would be illustrated fully with good bad references from actual existing printed and published material, whenever necessary. Bad examples and its criticism would illustrate the negative aspect of hypothesis the subject matter can be divided as follows

- (a) Introduction
- (b) The hypothesis
- (c) Examples to illustrate the hypothesis
- (d) References to support the hypothesis
- (e) discussion
- (f) Conclusion

#### 3 Copy Writing (Not for Exam.)

What is copy platform? Copy writing as a keying on copy. Testing methods such as 'Mail order. Ads' The Code of Advertising practice – to ensure the truthfulness and honesty. (to avoid misleading claims)

- a) Standard of public decency
- b) Code of conduct for promotion advertising
- c) Drug control Act
- d) Copyright Act

- e) General Rules of conduct in Advertising
- f) Advertising Council of India

Discussion on case study. Question needing answers in the forms of tutorials, Writing copy (text) on given brief of product, Writing of headline on given copy.

This advertising campaign should consist of minimum six medias and total ten assignments during the academic year.

#### **4\* Personality development**

##### **1. Learning :**

What is learning? Theories of learning – classical conditioning, operant conditioning, social learning.

##### **2. values :**

What is value? Personal values – honesty, hard work, wisdom, obedience, autonomy, Social values – peace, cooperation, collaboration, democracy, respect for others, altruism, work values – income, benefits, safety/security, self-fulfillment, conflict of values – factors causing conflict, economic class, race, ethnic backgrounds, life style, conflict and compromise.

##### **3. Interpersonal Relations :**

- i) Getting on well with others-transactional analysis (ego states, transactions, & life positions)
- ii) Handling interpersonal conflict-factors responsible for conflict, conflict handling strategies.
- iii) communication – improving communication..

#### **Practical Work :**

- i) Case study – learning / memory
- ii) Interview five adults whom you respect. Ask them to list ten strongly held values. Be listener, and do not try to influence your interviewees. Discuss one of your lists in class, indicating which values you share and which you do not. Explain your reacted to list. (Group Project.)
- iii) Listening Behavior – Structured exercise.
- iv) Interview five successful managers or businessmen. Ask them to list five qualities (non-intellectual and non-technical) which they believe they possess and are responsible for their professional success. Discuss one of your lists to the class, and elaborate how these can be developed.

#### **GROUP II – (Practical)**

- 1. Dissertation and Viva - Voce**
- 2. Advertising Campaign Display and Viva - Voce**
- 3. Printing**

Pagemaking : Elarging text / Drawing / Graphics / Figures. Graphics with different options, Single / multiple colour images / pages Lutegrating text / graphics into pages – Master pages for common titles / Borders etc. Auto numbering to all pages – Typography / Font selection – Wrapping of text / graphics / Photos – Style of sheet / table / chart creation / special effects. Camera halftone, screen halftone, practicals – Art work prepration on computer & by process work. Latest technology / science related to printing process will implemented whenever necessary.

#### **4. Computer Graphics (Not for Exam.)**

Working with Photoshop, finishing the photograph, changing backgrounds, mixing, simple typographic layouts on Coreldraw, creative typographic layouts, layouts with the use of photographs, Page making with the help of Pagemaker.

### **Group III Elective (Any one)**

#### **1. Lettering & Typography**

A communication design project Exploring various media and communication design areas. Type designing for purpose.

#### **2. Illustration**

Fashion Animation (from script to story board) comic strip etc.

#### **3. Photography**

Colour print, Preparing slides – translates, Feature articles on theme in colour / B.W. with medium 12 pictures. Visit to modern photographic studios. Outdoor studies.

#### **4. Visualisation**

**Areas** – Advertising, Publication, Education, Information design, Visual Aids, Inter Disciplinary Design.

**Graphic Design Areas** – Illustration, lettering/Typography, Photography.

#### **5. Exhibition design & Display**

Design concept Use of different materials Scheduling Casting Illumination mechanical and electronic Devices – Colouring – Space Planning Assignment – based on Concept Development making of scale Models project on Exhibition design.

**SYLLABUS**  
**THE DEGREE OF BACHELOR OF FINE ART (B.F.A.)**  
**PAINTING**  
**Semester I**

**Group I (Theory)**

**1 History of Art**

A) Indian Art : Indus civilisation Mauryan Art, Shunga Art, Andhra Art, Kushan Art, Gupta Art.

**2 Communicative English**

**Unit – 1 : Listening Skills**

- i) Understanding and discriminating between various sounds and patterns in isolating and in connected speech.
- ii) Understanding meaning of words, phrases, sentences and common idioms in the context of conversations and lectures.

**Unit – II : Speaking Skills**

- i) Understanding and using various aspects of pronunciation (sound, word, accent, intonation and rhythm etc.)
- ii) Responding to general questions of conversational nature.

**Unit – III : Reading Skills**

- i) Identifying text types and recognising the register.
- ii) Deducing the meanings and use of unfamiliar lexical items.

**Unit – IV : Writing Skills**

- i) Competently using mechanics of writing (e.g. punctuation, capitalization etc.) following spelling rules, indenting, spacing, indexing etc.
- ii) Competently using basic sentence structure and word order, using a range of various simple and complex sentences.

- iii) Acquiring familiarity with the conversations of layout, wording and style of various kinds of written communication.

### **Unit – V : Study Skills**

- i) Using dictionaries to find meanings, spellings, pronunciations, usages etc. of word.

### **Group II (Practical)**

#### **3 Drawing (Manmade & Nature)**

Study from manmade objects and nature with emphasis on construction. Perspective and rendering in linear and massive drawing.

#### **4 Head Study**

Rendering of Head from cast for construction and proportion of human head.

#### **5 Design 3-D (Not for examination)**

To develop the sense of structure, operational problems in building up structure, such as cube, cone, square, cylinder, slabsect. Organisation of forms for 3-D design. Use of paper, board, soap, plasticine, wood etc. Use of elements and principles of 3-D design.

#### **6 Memory Drawing (Not for examination)**

To develop the sense of observation and the capacity to retain and recall images and their coordination.

#### **7 Perspective (Not for examination)**

Study of basic solids. Pia & Elevation. Main aspects of parallel and Angular perspective. Aerial Perspective.



## **SYLLABUS**

### **THE DEGREE OF BACHELOR OF FINE ART (B.F.A.)**

## **PAINTING**

### **Semester II**

#### **Group I (Theory)**

#### **1 History of Art**

A) Western Art : Prehistoric art, Egyptian Art, Mesopotamian Art, Minoan & Mycenaean Art, Greek, Art, Roman Art.

B) Far Eastern Art : Art of China and Japan.

#### **2 Communicative English**

##### **Unit – 1 : Listening Skills**

- i) Identifying and responding to international and lexical discourse markers in formal and unformal speech.
- ii) Understanding standard Indian pronunciation and understanding with some difficulty, native speakers and foreign accents.
- iii) Familiarity with common conversational strategies (e.g. opening, closing, interrupting, inviting to respond etc.

##### **Unit – II : Speaking Skills**

- i) Participating in general questions of conversations in different ways (e.g. initiating, sustaining and closing conversations)
- ii) Performing various tasks involving different functions of language such as expressing, directing, describing, eliciting, narrating, reporting etc.)
- iii) Reading aloud texts with effective oral presentation.

##### **Unit – III : Reading Skills**

- i) Understanding explicitly stated information and inferring information not explicitly stated.
- ii) Understanding selections within and between different parts of a simple text and following the structure of the text

- iii) Understanding conceptual meaning and discriminating between essential redundant information.

#### **Unit – IV : Writing Skills**

- i) Constructing coherent and cohesive short simple texts, using various devices of cohesion.
- ii) Writing texts involving various language functions e.g. expressing, describing, eliciting, narrating etc.
- iii) Being aware of and consciously using different writing strategies.

#### **Unit – V : Study Skills**

- i) Locating required information in various reference sources like dictionaries, books, journals, encyclopedias etc.
- ii) Locating information quickly and efficiently by using lists of contents, indexes, glossaries etc.

#### **Group II (Practical)**

##### **3 Drawing (Manmade & Nature)**

Experience with material quality for feel. Values in grey, texture and colour in rendering. Use of media – pencil, charcoal, pen& ink, crayon etc.

##### **4 Head Study**

Anatomy of human face with line, masses & effect of light and shades.

##### **5 Painting (2-D Design)**

Study of Visual Elements, Point, Line, Planes and shapes, Study of Design Principles, 2-D designs, Organisation in space (positive and negative). Basic and free shapes – Line, Colour, one, Texture, Form and Space.

##### **6 Colour**

Perception of colour, Light and Pigment theory. Understanding of Primary and Secondary

colours. Colour Wheel and various Colour Schemes derive from it. Complementary Scheme. Analogous Colour. Split and Double Split Complementary Colour Scheme Gray Scale, Keys and Contrast.

Practical application of Colour Theory in Practice Assignments.

## **7 Print making**

Fundamental of various methods of taking prints. Rubbing, Potato Print. Monoprint in single or two colours with various types of materials and their combinations, viz. paper, card board, cloth etc.

## **8 Design 3-D (Not for examination)**

To develop the sense of structure, operational problems in building up structure, such as cube, cone, square, cylinder, slabsect. Organisation of forms for 3-D design. Use of paper, board, soap, plasticine, wood etc. Use of elements and principles of 3-D design.

## **9 Memory Drawing (Not for examination)**

To develop the sense of observation and the capacity to retain and recall images and their coordination.

## **10 Perspective (Not for examination)**

Study of basic solids. Pia & Elevation. Main aspects of parallel and Angular perspective. Aerial Perspective.

## SYLLABUS

### THE DEGREE OF BACHELOR OF FINE ART (B.F.A.)

## PAINTING

### Semester III

#### Group I (Theory)

#### 1 History of Art

**Indian Art** – Medieval temple architecture – Chalukyan period, Rashtrakuta period, Pallava period, Chandella period, Eastern Ganga period.

#### 2 Aesthetic

Section – A : Introduction to Art & Aesthetics

I – (A) What is Art : Art as a social phenomenon, Art as object of perception.

(B) Aesthetics activity : The diversity of its forms; The Aesthetics & Artistic design

Section – B : Indian Aesthetics

(A) Ideals of life and art according to Indian philosophy

(B) Early references to Art and Beauty

(C) Indian Aesthetics and its relations to philosophy and religion.

(D) The theory of RASA and its applications to various Arts.

#### Books Recommended

(1) Bharatiya Chitrakala by B. M. Dabhade

(2) Philosophy of India by Heinrich Zimmer

(3) Indian Sculpture and Painting by E. B. Havell. Chap III

(4) Rasa Bhava Vichar by R. P. Kangale

(5) The Republic by Plato – Chap X

(6) Aristotle's Theory of Poetry and Fine Arts by S. H. Butcher

(7) Aristotle's Kathakosha by G. V. Karandikar

(8) Studies in Iconology by Erwin Panofsky Chap. VI

(9) Aesthetics by Yuri Boren.

### **3 Communicative English**

#### **Unit – 1 : Listening Skills**

- i) Understanding meanings of words, phrases, sentences and common idioms in the context of conversations and lectures dealing with topics and themes in Fine Arts.
- ii) Identifying and responding to international and lexical discourse markers in formal and informal speech.

#### **Unit – II : Speaking Skills**

- i) Participating in conversations, particularly related to Fine Arts different ways (e.g., initiating, Sustaining and Closing Conversations )
- ii) Performing various tasks involving different functions of language such as expressing, directing, describing, eliciting, narrating, reporting, etc., Involving topics and themes in Fine Arts.

#### **Unit – III : Reading Skills**

- i) Deducing the meanings and use of unfamiliar lexical items from the field of Fine Arts.
- ii) Understanding explicitly stated information and inferring information not explicitly stated

#### **Unit – IV : Writing Skills**

- i) Competently using sentence structure and word order, using a range of simple and complex sentences at an advanced level.
- ii) Acquiring familiarity with the conventions of layout, wording and style of various kinds of written communication, particularly mass communication.

#### **Unit – V : Study Skills**

- i) Using dictionaries to find meanings, spellings, pronunciations, usages etc. of word.

## **Group II (Practical)**

### **4 Still Life**

Study of various objects (Natural and manmade and groups with background) Rendering to be done in pencil, charcoal, water and oil. Study of light fallen on various objects arranged on still life platform with the relative proportion between each other.

### **5 Head Study From Model**

Study of the head through different directions and angles. Anatomical structure of the head, it's pain, depth, raised portion and the parts of the head. Rendering to be done in pencil, charcoal, water, oil acrylic and oil pastels.

### **6 Drawing from Life**

Drawing from life and nature in pencil, crayon or inks, Observation and rendering of proportion of human body and various fans of nature, indoor and outdoor sketching from life and nature, Visits to Zoo and Museum.

### **7 Painting II**

In water colloured pencils or coloured inks. Extension of Painting II Arrangements of figures and forms in pictorial space, expression of specific mood and emotions. Assignments should be based on realistic fans.

### **8 Print Making**

Theory General information regarding various categories of print making into the surface of a printing block viz. Planograph, relief process. Intaglio and stencil. The method and materials used in various process of Print Making viz. line cut, wood cut, knowledge of terminology and mounting a printing.

---

## SYLLABUS

### THE DEGREE OF BACHELOR OF FINE ART (B.F.A.)

## PAINTING

### Semester IV

#### Group I (Theory)

##### 1 History of Art

Western ART : Early Christian Art, Byzantine Art, Romanesque Art, Gothic Art, Renaissance.

##### 2 Aesthetic

Section – C : Western Aesthetics

(A) Plato's views on Art and Esthetics.

(B) Aristotle's theory of imitation and the concepts of catharsis.

(C) Beauty and ugly \_ Views of Plotinus, St. Augustine and David Hume.

(D) Sublime \_ Views of Longinus, Burke and A.C. Bradley.

(E) Epsaqiet : Three lectures on Aesthetics.

#### Books Recommended

(1) Bharatiya Chitrakala by B. M. Dabhade

(2) Philosophy of India by Heinrich Zimme

(3) Indian Sculpture and Painting by E. B. Barell. Chap III

(4) Rasa Bhava Vichar by R. P. Kangale

(5) The republic by Plato – Chap X

(6) Aristotles Theory of Pretry and Fine Arts by S. H. Butcher

(7) Aristotles che kayassastra by G. V. Karandikar

(8) Studies in Iconology by Erwin Panofsky Chap. VI

(9) Aesthetics by Yuri Borev.

##### 3 Communicative English

##### Unit – 1 : Listening Skills

- i) Understanding and competently responding to common conversational strategies (e.g. opening, closing, interrupting, inviting to respond etc.) With particular reference to topics and themes in Fine Arts/Applied arts.
- ii) Following the structure of spoken texts, including those related to Fine Arts and discriminating between essential and redundant information.

### **Unit – II : Speaking Skills**

- i) Making brief presentations, using appropriate discourse markers, on topics and themes related to Fine Arts, mass communication, etc.
- ii) Participating in discussion and debates, facing ‘interview’ situations

### **Unit – III : Reading Skills**

- i) Understanding relations within and between differing parts of an advanced level text and following the structure of a text.
- ii) Understanding conceptual meaning and discrimination between essential and redundant information.
- iii) Skimming to get the gist of a text and scanning to locate specifically required information.

### **Unit – IV : Writing Skills**

- i) Constructing a coherent text, particularly mass communications.
- ii) Writing texts involving various language functions such as expressing, directing eliciting narrating, etc. and involving various themes and issues in Fine Arts.

### **Unit – V : Study Skills**

- i) Locating required information in various reference sources like dictionaries, books, journals, encyclopedias, etc.
- ii) Locating information quickly and efficiently by using lists of contents, Indexes, Glossaries, etc.

### **Group II (Practical)**

#### **4 Still Life**

Study of various objects (Natural and manmade and groups with background) Rendering to be



done in pencil, charcoal, water and oil. Study of light fallen on various objects arranged on still life platform with the relative proportion between each other.

## **5 Head Study From Model**

Study of the head through different directions and angles. Anatomical structure of the head, its pain, depth, raised portion and the parts of the head. Rendering to be done in pencil, charcoal, water, oil acrylic and oil pastels.

## **6 Drawing from Life**

Drawing from life and nature in pencil, crayon or inks, Observation and rendering of proportion of human body and various forms of nature, indoor and outdoor sketching from life and nature, Visits to Zoo and Museum.

## **7 Painting II**

In water coloured pencils or coloured inks. Extension of Painting II Arrangements of figures and forms in pictorial space, expression of specific mood and emotions. Assignments should be based on realistic forms.

## **8 Printmaking**

Theory General information regarding various categories of print making into the surface of a printing block viz. Planograph, relief process. Intaglio and stencil. The method and materials used in various process -----making viz line cut, wood cut, knowledge of terminology and mounting print.

## SYLLABUS

### THE DEGREE OF BACHELOR OF FINE ART (B.F.A.)

## PAINTING

### Semester V

#### Group I (Theory)

#### 1 History of Art - Indian Art –

Study of India Miniatures Paintings, Jain, Rajasthani, Pahari and Mughal schools. Western Art.

#### 2 Aesthetic

Total number of questions to be solved in five.

I – (A) The work of Art \_ Its inner structure The topical and eternal work of art.

(B) Psychology of Artistic creation and Artistic perception.

#### Section – B : Inndian Aesthetics

(A) Social and psychological aspects of Aesthetics according to Vatsayan

(B) Shadanga Six limbs of India painting

(C) Aesthetics of Shukna niti

(D) Paroksha and Abhasa

#### Books Rewcommended

(1) Kamasashtra of vatsayan Part I.

(2) Indian Painting by Persoyo Brown.

(3) Six Limbs of Painting by A Tagore

(4) Bharatiya Chitrakala by B.H. Dabhade Chap. II.

(5) Aesthetics of of Scukraniti by A. Coomarswami.

(6) Transoformation on nature in Art by Dover.

(7) Parokha Ibid Chap V

(8) Abhasa Ibid chap VI

(9) The renaissance by walter peter

(10) Selection from Aesthetics in the philosophy of Hegel Modern Library Edition.

(11) Aesthetics by Yuri Borev.

### **3 Personality Development**

**Rational :** It is being increasingly felt that 'specific technical skills' alone cannot determine success on the job. Listening, verbal communication, adaptability, confidence, motivation to work towards goal, group, cooperativeness and teamwork, skills in dealing, sense of pride in accomplishments and leadership potential are equally or even more important than technical skills in achieving success at work and in other spheres of life. These 4 qualities are behavioral and hence can be developed through efforts and practice.

**Objectives :** The course aims at helping students to achieve the following objectives -

- i) To understand what is personality and how it develops
- ii) To become aware of one's own personality and current style of behavior.
- iii) To learn to remove inaccuracy in self concept
- iv) To Acquire skills of communication
- v) To acquire interpersonal skills
- vi) to increase personal effectiveness.

**1) Personality :** What is personality? Determinants of personality – heredity, environmental situation, Some personality attributes relevant to behavior at work –

- i) Personality traits (The big five models)
- ii) Focus of Control
- iii) Self Monitoring
- iv) Self Esteem
- v) Risk Taking
- vi) Type A & type B Personality

### **Group – II (Practical)**

#### **4 Drawing from Life**

Drawing from Life (Human forms) Basic proportions, grace of the figure, structure and construction, of the body & drapery, light, making of finished drawings from different possibilities study of the anatomy of the human figure with the construction of muscles & bones.

#### **5 Painting from Life**

Painting of full human forms in various colour media (water, Pastel, Oil), human figure in background and in various part. Understanding of the composition of figure in the space. Study of light fallen on figure & background.

## **6 Portrait Painting**

Half length studies of human figures, female in different age groups. Study of head and drapery and the pain of light and on it with water and oil media. Lectures and demonstrations on portrait painting.

## **7 Print Making**

Introduction of materials and tools it's use for making a design for relief print. Making relief print from wooden blocks. Knowledge of registration, Designing prints with more than two colours, use of overlapping of colours, possibilities of the textural values of various types of materials like wood, linoleum, zink plate etc.

### **Group III (Practical) Subsidiary Subjects**

#### **8\* Computer graphics/Advance Drawing**

Computer Graphics – Windows, Working with paint brush, tools, basic design (Geometrical and Freehand)

Advance Drawing – Study of human figure, study of Animals, study of figures in action and studies from the total scene. Creative & design aspects of drawing with special emphasis on Nature of drawing mediums.

#### **9\* Mural**

**Methods of plastering & making grounds, Transfer of Drawing & painting on wet and dry background. Different mediums like plaster, Terra-cotta, Ceramics, Stain Glass, meta etc.**

**\* Study of the subject depend upon the expert and infrastructure available in the Institute.**

## SYLLABUS

### THE DEGREE OF BACHELOR OF FINE ART (B.F.A.)

## PAINTING

### Semester VI

#### Group I (Theory)

##### 1 History of Art - Indian Art –

Mannerism, Baroque Art, Rococo, Neoclassicism, Realism, Impression.

##### 2 Aesthetic - Western Aesthetics

Total number of questions to be solved in five.

(A) Aesthetic Experience, Beauty and Truth, Art and intellect.

(B) Winckelmann on Definition of Beauty, God and Beauty.

(C) Lessing on painting and poetry, painter and poet, Painter and prerogative moment as explained in his essay 'Laocon'

(D) Kant on Aesthetic Judgement, Aesthetic Experience, Beauty sublime, Beauty pleasure, Imagination, Existence of Material world.

(E) Aesthetic and Intellectual knowledge, Aesthetic Perception, symbols and methods, Art and Morality Art and Nature, object and its form.

#### Books Recommended

- (1) Kamasutra of Vatsyana Part I.
- (2) Indian Painting by Percy Brown.
- (3) Six Limbs of Painting by A. Tagore
- (4) Bharatiya Chitrakala by B.H. Dabade Chap. II.
- (5) Aesthetics of Sankaracarya by A. Coomaraswami.
- (6) Transformation on nature in Art by Dover.
- (7) Parokha Ibid Chap V
- (8) Abhasa Ibid chap VI
- (9) The Renaissance by Walter Pater

(10) Selection from Aesthetics in the philosophy of Hegel Modern Library Edition.

(11) Aesthetics by Yuri Borev.

**2) Understanding Self :** Self concept – What is self concept? Types of Self Concept – ideal, self concept, Actual Self concept, Understanding Self-johari. Window Model, Openness a key to personal effectiveness.

**3) Factors affecting performance :** Abilities – general intelligence; mental ability – verbal, numerical and spatial relations, Aptitudes – from perception, clerical, motor, coordination, finger dexterity, manual dexterity, Interest – What is interest? Vocational interest mechanical, Scientific, Social Service, Aesthetic Expression, Clerical and Administrative, Business and Management. Personal Interest Wanting adventure, aesthetic appreciation Wanting diversion wanting attention.

**4) Motivation :** What is motivation? Distinction between needs and incentives, Motivation on the job – what activates people to do their work; Needs (Theory of need hierarchy, E-R.G theory), How people become activated to do their work? – Process Expectancy theory).

#### **Practical Work :**

**1. Azing up personality on the basis of short description and photograph of a person structured Exercise**

**2. How accurate is your self – concept structured exercise**

**3. Repair a list of activities which belong to the different vocational interest areas, mechanical, scientific, social service, expression, clerical/administrative, and business/manage. Preparing in discussing it (Project)**

**4. What do you want from your job?**

**Exercise (involving group discussion)**

#### **Group – II (Practical)**

##### **4 Drawing from Life**

Drawing from Life (Human forms) Basic proportions, grace of the figure, structure and construction, of the body & drapery, light, making of finished drawings from different possibilities study of the anatomy of the human figure with the construction of muscles & bones.

##### **5 Painting from Life**

Painting of full human forms in various colour media (water, Pastel, Oil), human figure in background and in various part. Understanding of the composition of figure in the space. Study of light fallen on figure & background.

## **6 Portrait Painting**

Half length studies of human figures, female in different age groups. Study of head and drapery and the play of light and on it with water and oil media. Lectures and demonstrations on portrait painting.

## **7 Print Making**

Introduction of materials and tools its use for making a design for relief print. Making relief print from wooden blocks. Knowledge of registration, Designing prints with more than two colours, use of overlapping of colours, possibilities of the textural values of various types of materials like wood, linoleum, zinc plate etc.

### **Group III (Practical) Subsidiary Subjects**

#### **8\* Computer graphics/Advance Drawing**

Computer Graphics – Windows, Working with paint brush, tools, basic design (Geometrical and Freehand)

Advance Drawing – Study of human figure, study of Animals, study of figures in action and studies from the total scene. Creative & design aspects of drawing with special emphasis on Nature of drawing mediums.

#### **9\* Mural**

**Methods of plastering & making grounds, Transfer of Drawing & painting on wet and dry background. Different mediums like plaster, Terra-cotta, Ceramics, Stain Glass, meta etc.**

**\* Study of the subject depend upon the expert and infrastructure available in the Institute.**

---

**SYLLABUS**  
**THE DEGREE OF BACHELOR OF FINE ART (B.F.A.)**  
**PAINTING**  
**Semester VII**

**Group I (Theory)**

**1 History of Art - Indian Art –**

Modern Indian Art : Company school, Bangal revivalism, Parinting of early decades – Ravi varma, Amruta Shergil callacutta ggroup, Mumbai School. – Progressive Artists Group, Madrass School, Delhi School, Baroda School, Tantra & its influence on Modern Indian Art, Tantras in Print Making.

**2 Aesthetic**

Note : Total Number of periods 25

**Section – A : *Introduction to Art and Aesthetics***

I– (A) Branchesm of Art and their interrelation. Applied Art Architecture, decorative Art Drawing and painting, Sculpture Dance, theatre, Music.

**Section – B : *Indian Aesthetics***

(A) Symbolism in modern Indian painting.

(B) Revival of tantric symbols : Biron Dev, G.R. Santosh, K.C.S. Pannikar, S.D. Palsikar

(C) The Folk Inspiration of modern Indian painting.

(D) The modern school of Indian paintng : Essay by A. Coomarswamy in arts and Swadeshi.

**Books Rewcommended**

(1) Lalit kala Contemporary Vol. 12

(2) bid – Vol. V chap. VIII

(3) Arts and Swadeshi – by Coomarswami.

(4) Man and his symbols by Carl G-Jung

(5) Anesthetics and post Impressionism by Clive Re



(5) Anesthetics by Yuri Boren

### **3 Personality Development**

#### **1. Learning**

What is learning? Operant conditioning, social learning.

#### **2. Values**

What is value? Personal value – honesty, hard work, wisdom, obedience, autonomy, Social values – peace, co-operation, collaboration democracy, respect for others, altruism; work values income, benefits, safety/security, self-fulfillment; conflict of values – factors causing conflict : economic class, race, ethnic background, life style, conflict and compromise.

#### **3. Interpersonal Relations**

- i) Getting on well with others – transactional analysis (ego states, transactions, & Life positions)
- ii) Handling interpersonal conflict – factors responsible for conflict, conflict handling strategies
- iii) Communication – Communication process, improving communication.

### **Group – II (Practical)**

#### **5 Portrait Painting**

Study of Portraiture (75% size), compositional analysis, Analysis of painting in general characteristics of planes, Study of light & shades, Study of 75% length portrait from models with drapery.

#### **6 creative Painting**

Original painting based on preparatory studies. Compositional analysis of paintings. Compositional exercises showing creativity & originality.

#### **7 Print Making**

Relief & Intaglio process, cutting of selected materials. Preparation of composition on plate Preparation of surface, different textures with line and tone. Understanding the chemical process. Different techniques of printing like dry-print, aquatint, and mezzo tint etc.

### **Group III (Practical) Subsidiary Subjects**

#### **8\* Computer graphics/Advance Drawing**

## Computer Graphics – Introduction to Multimedia

Advance Drawing – Developing drawing as a medium of personal creative expression. Study of human figure, study of Animals, study of figures in action and studies from the total scene. Creative & design aspects of drawing with special emphasis on Nature of drawing mediums.

### 9\* **Mural**

**Preparing a miniature sketch showing full details, colour scheme, size, & proportion, Different techniques (Idnian & Western), Lecturs on methods and possibilities of materials like, plaster, wood, stone, ceramics, mosac, fiberglass, brass, iron, bronze, alluminium and other mixed. Medias. Mural design for a specific buiding alternative visualization model making, execution of Mural.**

**\* Study of the subject depend upon the expert and infrastructure available in the Institute.**

## SYLLABUS

### THE DEGREE OF BACHELOR OF FINE ART (B.F.A.)

## PAINTING

### Semester VIII

#### Group I (Theory)

#### 1 History of Art - Indian Art –

**Modern Western Art : Post impressionism, Neo-Impressionism, Fauvism, Cubism, Dadaism, Surrealism, Expressionism, Abstract Expressionism, Pop, Op and Kinetic art, Minimal Art.**

#### 2 Aesthetic

Note : Total Number of periods 25

##### Section – A : *Western Aesthetics*

(A) Sigmund Freud on Aesthetics and psychology of fulfillment, Theory of Dreams, Its influence on surrealistic movement.

(B) Jung on analytical psychology and poetry, and symbols in modern paintings

(C) Clive Bell on Aesthetic Hypothesis and post impressionist.

(D) Roger Fry on vision and design.

(E) Susanne Langer on the concept of symbols, form and feeling.

##### **Books Recommended**

(1) Lalit kala Contemporary Vol. 12

(2) ibid – Vol. V chap. VIII

(3) Arts and Swadeshi – by Coomarswami.

(4) Man and his symbols by Carl G-Jung

(5) Aesthetics and post Impressionism by Clive Bell

(5) Aesthetics by Yuri Boren

### **3 Dissertation**

The meaning of dissertation should be flexible – A Student may present his hypothesis related to a particular aspect of graphic design pertaining to his chosen area or relate to a particular aspect of specialization, subject in elective, pertaining chosen area. It should be based on some hypothesis and into a more documentation of the references, it should be of about 2000 words. It is to be submitted at the end of the year for valuation purposes a bibliography of books referred in the studies should be given at the ...

### **4 Personality Development - Practical work**

- i) Case study – Learning / memory.
- ii) Interview five adults whom you respect. Ask them to list ten strongly held values. Be a listener, and do not try to influence your interviewees. Discuss one of your lists in class, indicating which values you share and which you do not. Explain your reaction to list. (Group Project.)
- iii) Listening Behaviour – Structured exercise.
- iv) Interview five successful managers or businessmen. Ask them to list five qualities (non-intellectual and non-technical) which they believe they possess and are responsible for their professional success. Discuss one of your lists to the class, and elaborate how these can be developed.

### **Group – II (Practical)**

#### **5 Portrait Painting**

Study of Portraiture (75% size), compositional analysis, Analysis of painting in general characteristics of planes, Study of light & shades, Study of 75% length portrait from models with drapery.

#### **6 creative Painting**

Original painting based on preparatory studies. Compositional analysis of paintings. Compositional exercises showing creativity & originality.

#### **7 Print Making**

Relief & Intaglio process, cutting of selected materials. Preparation of composition on plate. Preparation of surface, different textures with line and tone. Understanding the chemical process. Different techniques of printing like dry-print, aquatint, and mezzo tint etc.

### **Group III (Practical) Subsidiary Subjects**

#### **8\* Computer graphics/Advance Drawing**

Computer Graphics – Introduction to Multimedia

Advance Drawing – Developing drawing as a medium of personal creative expression. Study of human figure, study of Animals, study of figures in action and studies from the total scene. Creative & design aspects of drawing with special emphasis on Nature of drawing mediums.

9\* **Mural**

**Preparing a miniature sketch showing full details, colour scheme, size, & proportion, Different techniques (Indian & Western), Lectures on methods and possibilities of materials like, plaster, wood, stone, ceramics, mosaic, fiberglass, brass, iron, bronze, aluminium and other mixed. Media. Mural design for a specific building alternative visualization model making, execution of Mural.**

**\* Study of the subject depend upon the expert and infrastructure available in the Institute.**